

Updated 16.04.2020

Executive Summary

[Elements of AI: world's leading free online course on AI](#)

[Launch schedule main points](#)

Launch

[Communication main points](#)

Partnership model and EU launches

Country specific plans

[Austria](#)

[Partners](#)

[Academic partner](#)

[Embassy contact](#)

[Launch date + info](#)

[Other stakeholders](#)

[Other events](#)

[Misc](#)

[Belgium](#)

[Partners](#)

[Academic partner](#)

[Embassy contact](#)

[Launch date + info](#)

[Other stakeholders](#)

[Other events](#)

[Misc](#)

[Bulgaria](#)

[Partners](#)

[Academic partner](#)

[Embassy contact](#)

[Launch date + info](#)

[Other stakeholders](#)

[Other events](#)

[Misc](#)

[Croatia](#)

[Partners](#)

[Academic partner\(s\)](#)

[Embassy contact](#)

[Launch date + info](#)

[Other stakeholders](#)

[Other events](#)

[Misc](#)

[Cyprus](#)

[Partners](#)

Updated 16.04.2020

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Czech Republic](#)

[Partners](#)

[Academic partner](#)

[Embassy contact](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Denmark](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[France](#)

[Partners](#)

[Academic partner](#)

xavier.fresquet@sorbonne-universite.fr

[Embassy contact,](#)

[Launch date + info](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Greece](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Hungary](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

Updated 16.04.2020

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Ireland](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Italy](#)

[Partners](#)

[Academic partner,](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Latvia](#)

[Partners](#)

[Academic partner](#)

[Embassy contact](#)

[Launch date + info](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Lithuania](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Luxembourg](#)

[Partners](#)

[Academic partner](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Malta](#)

[Partners](#)

Updated 16.04.2020

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Netherlands](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Poland](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Portugal](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Romania](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

[Other events,](#)

[Misc](#)

[Slovakia](#)

[Partners](#)

[Academic partner](#)

[Embassy contact,](#)

[Launch date + info,](#)

[Other stakeholders,](#)

Updated 16.04.2020

[Other events,](#)
[Misc](#)
[Slovenia](#)
[Partners](#)
[Academic partner](#)
[Embassy contact,](#)
[Launch date + info,](#)
[Other stakeholders,](#)
[Other events,](#)
[Misc](#)
[Spain](#)
[Partners](#)
[Academic partner](#)
[Embassy contact,](#)
[Launch date + info,](#)
[Other stakeholders,](#)
[Other events,](#)
[Misc](#)

Executive Summary

Elements of AI: world's leading free online course on AI

Artificial intelligence is like electricity: it will impact all of our lives in ways we are just now discovering. It should not be left in the hands of a few elite coders. In addition, It is more important than ever to provide approachable access to future skills and technologies.

The Elements of AI is a free online course created by Reaktor and the University of Helsinki. It explains the implications of AI in real everyday situations with interactive exercises, so that students can make informed decisions as *workers*, as *voters*, and as *media and product consumers*. In this course, we aim to equip as many people as possible, especially those not in tech, to learn what AI is and isn't, how it can be applied to real-life applications, and what the implications of this technology are for individuals, companies, and society.

Updated 16.04.2020

After its launch in May 2018, over 380 000 students have signed up for the course, with nearly 40% of participants being women, and over 25% over the age of 45. The course is already available in English, Finnish, Swedish, Estonian and German.

Elements of AI is ranked as one of the top 100 massive open online courses and our students rated us the #1 Computer Science MOOC in the world, ahead of Stanford, Harvard, and MIT. (Class Central, Feb 2020).

We are on a mission to create a worldwide movement that helps people be empowered, not threatened by AI. For more information, visit <https://www.elementsofai.com/>.

Launch schedule main points

Country	Launch date	Launch Event	Participants
Austria	September 2020		
Belgium	May 2020	-	
Bulgaria	Early 2021		
Croatia	May 2020	-	
Cyprus	Early 2021		
Czech Rep	Fall of 2020		
Denmark	April 2020	-	
France	April 2020	-	
Greece	Early 2021		
Hungary	May 2020	-	
Ireland	June 2020		
Italy	April		
Latvia	April 2020		
Lithuania	June 2020		
Luxembourg	May 2020		
Malta	Early 2021		
Netherlands	May		
Poland	October 2020		

Kommentoinut [1]: all events cancelled/postponed for the spring due covid-19

Updated 16.04.2020

Portugal	Fall of 2020		
Romania	Fall of 2020		
Slovakia	Fall of 2020		
Slovenia	Fall of 2020		
Spain	Fall of 2020		

Launch

- **The launch of the course is led by the local partners** with the support from Reaktor and University of Helsinki.
- Local partners will receive training based on the learnings and **experiences from past launches (do's and don'ts)**. At the end of the training, the partners design the actual launch and communications plan.
- **Details of each local launch and communications plan will be shared with Embassies.**
- **Embassies are encouraged to be active in promoting the launch in their country.** Hence, all Embassies will receive a media kit with example posts and illustrations materials for different channels.

Note! Courses launches scheduled for spring will heavily rely on digital channels and impact. All plans will evolve based on the COVID-19 situation.

Communication main points

Objectives of the Elements launch for EU

- In the age of digital transformation, we need new skills. Every EU citizen should understand the basics of artificial intelligence.
- Artificial intelligence is one of the EU's future success factors; it provides opportunities for growth and competitiveness.
- Equal access to education is one of Finland's strengths. Skills and knowledge solve problems and build competitiveness.
- Finland wants to share its strengths with other countries, and offers free access to the Elements of AI online course to one percent of all EU citizens as part of Finnish Presidency of the Council of the EU.

Updated 16.04.2020

Other stakeholders that need to be mentioned and accredited within the communications:

- the European Commission, to be mentioned e.g.
 - Thanks to the #EU, the course will be available in all EU languages in 2020
 - The language translation has been provided by the European Commission, more specifically by the Directorate-General for Translation in collaboration with the Directorate-General for Communications Networks, Content and Technology.
 - Free AI education to every EU citizen: Commission provided the translations of the “Elements of AI” course that will now expand throughout the European Union
- Technology Industries of Finland Centennial Foundation, to be mentioned by e.g.
 - Initiative supported by the Technology Industries of Finland Centennial Foundation.”

Partnership model and EU launches

The Finnish Presidency of the Council of the EU has decided to invest in people's future skills and will make the Elements of AI online course freely available in all official EU languages. The language translation has been provided by the European Commission, more specifically by the Directorate-General for Translation in collaboration with the Directorate-General for Communications Networks, Content and Technology.

Each language version will be launched in cooperation with local partners. In order to launch the course successfully, we will need:

- 1) **an academic partner** (coordinates the local online student community, supports peer review grading, global AI academic partner network)
- 2) **public/private sector partner** (leads the way for Elements of AI with funding, continuous promotional activities and public advocacy)

Updated 16.04.2020

Country partners

**Reaktor &
University
of Helsinki**

Reaktor provides the successful Elements of AI concept together with the University of Helsinki and supports the campaign

+



**Public/Private
sector partners**

Leads the way for Elements of AI together with the university, leads the realisation of the campaign together with its partners.

+



Local university partner

Leads the way for Elements of AI together with the local partners, coordinates the online community, and supports peer review grading.

+



Embassy

Supporting local partners in outreach activities and promotions, including events.

Country specific plans

Austria

Partners

Organisation	Contact	Contact Details

Academic partner

Organisation	Contact	Contact Details

Embassy contact,

Petra Hedman, petra.hedman@formin.fi

Updated 16.04.2020

"Olin jo yhteydessä Reaktorin Soile Niemelään, joka kertoi, että Itävaltaan yritetään hankkia Helsingin yliopiston verkoston kautta kumppania tähän. Linzissä järjestettävä Ars Electronica -festivaali 9.–13.9. (<https://ars.electronica.art/news/>) olisi huикаa kumppani lanseeraukselle (näkyvyyttä ainakin saatasiin ihan eri tavalla), tämä kiinnostava museo on kaiketi jo jotenkin mukana tässä. Ajateltiin rummuttaa tätä muuten myös konsulipäivillä toukokuussa. Mutta siis Reaktorin kanssa yhteistyössä olemme mielewämme mukana tässä. Suurlähettiläs voisi vaikka palkita ensimmäisiä kurssin suorittaneita.

2) Kartottaa lanseerauksen linkittämistä mahdolliseen asemamaahan suuntautuvaan ministeriin tai muuhun korkean tason vierailuun.

Tiedossa ei ole sopivia vierailuja, ehkä valtiosihteeri Anttonen tai Nina Vaskunlahti ovat tulossa syksyllä, ei vielä varmaan tietoa."

Launch date + info,

Possible participation to Ars Electronica Festival 9.-13.9.2020; submitted Elements of AI to the Prix Ars Electronica

Other stakeholders,

Other events,

Misc

Belgium

Partners

Organisation	Contact	Contact Details
GOV + AI4Belgium, https://www.ai4belgium.be/	Nathanaël ACKERMAN	AI & Innovation Expert AI4Belgium Lead t +32 (0) 2 7407966 • gsm +32 (0)470 80 25 47 SPF Stratégie et Appui

Updated 16.04.2020

		30 Bd Simon Bolivar, WTC III 1000 Brussels nathanael.ackerman@bosa.fgov.be
Google Brussels	Fleur van Sambeeck	fleurvs@google.com AND Caroline Coesemans <coesemans@google.com>, Cathy Kremer <cathyk@google.com>

Notes from call with Google 16.4.2020:

Belgia

- Miten linjataan Hollanti ja Belgia, koska Belgiassa halutaan toimia vähän eri tavoin.
- Hollannissa koalito, Luxissa valtiotaho, ni onko belgia sit odd-one-out, jos AI4Belgium ei ois mukana
- Google ei kuulu AI4Belgiumiin.

Keskustelua aikataulusta

- googlekin avoin eri aikatauluille, joskaan ei ainakaan painetta lanseerata kiireisesti.

Academic partner

Organisation	Contact	Contact Details
KU Leuven - 90% sure	Luc de Raedt Bart de Moor	luc.deraedt@kuleuven.be Bart.DeMoor@esat.kuleuven.be

Contacted KU Leuven / Luc De Braedt Manager of Leuven.AI - KU Leuven Institute for Artificial Intelligence - follow up call on Fri 28th Jan at 13

- Initial interest yes (should there be two universities, one for dutch and one for french community?)
- proposal sent for review
- Might also take another university to handle regional support
- latest update 19.3: some questions to come, but looking positive

Updated 16.04.2020

- *need to follow up on the VLE integration topic and notify UH on if they want to proceed with that*

Embassy contact

-

Launch date + info

*Scheduled for May/June, waiting for partners feedback
Partner proposal and contract sent - waiting for reply*

Other stakeholders

-

Other events

Misc

Bulgaria

Partners

Organisation	Contact	Contact Details
-		

Academic partner

Organisation	Contact	Contact Details
-		

Updated 16.04.2020

Embassy contact,

Launch date + info,

Other stakeholders,

Other events,

Misc

Croatia

Partners

Organisation	Contact	Contact Details

Academic partner(s)

Organisation	Contact	Contact Details

- Zagreb University contacted and follow up sent

Embassy contact

Laura Stojic, laura.stojic@formin.fi Tel. +385 1 6312 080; Miramarska 23

HR-10000 Zagreb, Croatia, message from embassy:

- Edustusto tulee kartoittamaan lähiviikkoina tarkempia yhteistyömahdollisuuksia eri toimijoiden kanssa.
- Sisäisesti on keskusteltu lanseerausideoista ja muutamia potentiaalisia, ulkopuolisia kontakteja on tavattu/tavataan.

Updated 16.04.2020

Follow up call 9.3

Future Tense moved to September due to covid-19; will follow up on the event as partnerships are being confirmed. Target group of the event would be good to reach out to (future of work, studying etc).

Launch date + info,

Depending on partner and covid-19 situation

Other stakeholders,

Other events,

Misc

*LERU -contact from University: University of Zagreb
Contacted 21.2.2020 (Soile) sandra.kramar@unizg.hr and tamara.dagen@unizg.hr +
follow up*

Cyprus

Partners

Organisation	Contact	Contact Details
-	-	

Academic partner

Embassy contact,

Orphanou Jenny
jenny.orphanou@formin.fi

Alustavan ideointimme tuloksena ehdotamme, että Elements of AI -verkkokurssin lanseerauksen voisi mahdollisesti linkittää toiseen seuraavista tapahtumista:

- "Artificial intelligence – Intelligent politics: Challenges and opportunities for media and democracy" konferenssi, joka järjestetään Nikosiassa 28-29.5.2020 tai

Updated 16.04.2020

- RISE IMET 2020 konferenssiin, joka järjestetään Nikosiassa 3.-5.6.2020:
<https://cyprusconferences.org/riseimet2020/>

Launch date + info,

Other stakeholders,

Other events,

Misc

Czech Republic

Partners

Organisation	Contact	Contact Details
-	-	

Academic partner

Organisation	Contact	Contact Details
Prague University	via University of Sorbonne / Xavier Fresquet will connect	

Updated 16.04.2020

Embassy contact

Launch date + info,

Other stakeholders,

Other events,

Misc

LERU contact from University: Prague (Charles University)

Denmark

Partners

Organisation	Contact	Contact Details
Dansk Industri		
Dare Disrupt	Anders	anders@daredisrupt.com

Academic partner

Organisation	Contact	Contact Details
University of Denmark	waiting for contact information	

Embassy contact,

Veera Weisdorf veera.weisdorf@formin.fi

Launch date + info,

Scheduled for May 2020; waiting for feedback from partners

Updated 16.04.2020

Latest round of funding did not go through, DareDisrupt looking for new opportunities for support

Other stakeholders,

Gro Thorbjørn Berg Sørensen for Microsoft Denmark and Iceland interested - forwarded to DareDisrupt for follow up

Other events,

Misc

France

Partners

Organisation	Contact	Contact Details

Initial interest for promotional partnership (9.3.2020) AXA insurance France and Impact AI consortium. Call with Damien Bourgeois (AXA) and Roxana Rugina (Impact AI) on Thursday 19.3.

Academic partner

Organisation	Contact	Contact Details
Sorbonne Université	Deputy Director, Xavier Fresquet	xavier.fresquet@sorbonne-universite.fr

Embassy contact,

Nora Klami nora.klami@formin.fi

Henriikka Yliheljo henriikka.yliheljo@formin.fi

Updated 16.04.2020

Launch date + info

- Initial plan was to organize the launch during AI Village at the end March in Paris,
- due to covid-19, the event was postponed to end of June (23rd until 26th)
 - Reaktor team will participate to the event and will support local partner to organize a separate launch event during this time (if covid-situation gets better)
 - Sorbonne interested in holding an event to celebrate also the "house of AI" working space opened this spring; will look into it closer to June

Other stakeholders,

Sorbonne has a vast network of universities and AI labs/hubs, will probably approach the whole nation on a regional outreach as well

Sorbonne on board for launch but need time for organizing the resources for the launch / academic support

Other events,

Misc

LERU contacts from University: Paris- Saclay, Sorbonne, Strasbourg

Contacted 24.2.2020 (liris):

Sorbonne Center for Artificial intelligence / Gerard Biau - initial interest, follow-up call with Xavier Fresquet from Sorbonne Wed 26.2.2020

- Sorbonne the national contact point for <https://www.ai4eu.eu/> project

Sorbonnes contacts:

- Violette LEPERCQ (violette.lepercq@thalesgroup.com) working at <https://www.ai4eu.eu> to talk about promotion at the European scale.
- Regarding France, the coordinator of the academic AI national programme is Bertrand BRAUNSCHWEIG from INRIA (bertrand.braunschweig@inria.fr).

Contacted 24.2.2020 (no answer by 28.2.): University Paris-Saclay Computer Science / Sandrine Vial, Sylvain Conchon

Initial interest for promotional partnership (9.3.2020) AXA insurance France and Impact AI consortium. Call with Damien Bourgeois (AXA) and Roxana Rugina (Impact AI) on Thursday 19.3.

Greece

Partners

Updated 16.04.2020

Organisation	Contact	Contact Details

Dianeosis / Ilias Nikolaidis

Senior Editor, diaNEOsis

Research & Policy Institute

7 Granikou str.

GR-151 25, Marousi, Greece

T: +30 213 00 23000

M: +30 6941 670333

E: ilias.n@dianeosis.org

- contacted, had a call and proposal and contract sent 13.3

Potential ones from Embassy:

Alla olisi listaa mahdollisista yhteistyökumppaneista Al-verkkokurssin lanseerauksen suhteen, joiden kanssa myös suurlähetystöllä on ollut jonkinlaista yhteistyötä. Voitte mainita heitä lähestyessänne, että olette saaneet heidän yhteystietonsa Suomen suurlähetystöltä. Sillä voi olla täällä päässä merkitystä. Kokeilkaa ensin heidän kiinnostuksensa yhteistyöhön ennen kuin etsin lisää ehdokkaita.

Kreikan it-alan yritysten liitto SEPE

Yhteyshenkilönä Ms Natasha Frangouli, sp: fragouli@sepe.gr

Kreikan teollisuusliitto (Federation of Greek Industries) <https://en.sev.org.gr/>

Dr Georgios Xiroyiannis, Deputy Director General

info@sev.org.gr

Tutkimusjärjestö (ajatushautomoto) Dianeosis www.dianeosis.org

Senior editor Ilias Nikolaidis (on tehnyt Suomen kokeilevasta poliittikasta ison jutun vierailemalla myös Suomessa)

Sp ilias.n@dianeosis.org

Kreikan digitaalisen hallinnon ministeriö (Ministry of Digital Governance)

Varaministeri Zarifopoulos (aikaisemmin Google Greece:n tj)

Sp: deputyministersec@mindigital.gr

Academic partner

Organisation	Contact	Contact Details

Updated 16.04.2020

University of Athens contacted

Embassy contact,

Launch date + info,

Other stakeholders,

Other events,

Misc

Contacted 3.3.2020 (liris), Embassy tip:

National and Kapodistrian University of Athens, applied philosophy research lab (does cooperation with Hellenic Artificial Intelligence Society)

Hungary

Partners

Organisation	Contact	Contact Details
AI Coalition Hungary	Gergely Szertics Levente Horompöli-Tóth	gergely.szertics@aipartners.hu horompoli.levente@djnkft.hu

Academic partner

Organisation	Contact	Contact Details

Updated 16.04.2020

Embassy contact,

Launch date + info,

Scheduled April/May 2020; waiting for partners' feedback on dates

Other stakeholders,

Other events,

Misc

Notes from Hungary 3.4.2020

Gergely / Hörö

All resources are frozen for the time being; in the upcoming weeks will know more

- Ai national lab; forming now consortium of 5 universities and 5 research centres; they would be the owners of the Sofia hosting (national lab would be the academic partner)
- All resources also at risk; update in a couple of weeks
- Minister pushing this; leaders against the pandemics; slow
- Some issues going on - higher education ; future skills and digital skills
- By next week they'll have the first version of the ai Hungary (next week testing), finished by the end of April and have more clear guidance on resources on the communication and starting the campaign
- 45 member organisations; education system within reach; promote this course
- in few weeks should know more how much funding there might be

National AI-lab

5 uni, 5 research centers
they could be the owner of EoAI
also their resources might be at risk

Minister makes the calls (also announced #aichallenge). Minister is also head of covid, so this is not a prior on his list, unfortunately.

AI-hungary website draft ready next week, finished by end of April.

Lead role for academic support

national AI-lab would take the lead also in this.

Gergely to follow up

2 weeks, more detailed names, like academic partner

Follow up

can we confirm launch date in may? If we can, what is the launch week that we can commit to?

how much workload is for the university (academic support)?

follow up with the embassy as well

•

Hungary updates 16.4.2020

Updated 16.04.2020

- Talked to Elite happy to host the course, person to join the workshop
- Leadership next Monday and who will be the contact point, will be also providing credits
- Elements of AI should be the center piece for the other landing page
- By the end of next week - website, events, universities 2 year anniversary of the coalition
- Education work group within / AI Challenge - launch everything in June
- June the soft launch, ai Hungary launch in mid may is the major platform that has the API for the coalition landing page (only how many people have taken the course)

Next steps

- Soile will send materials on the content
- API integration follow up
- Next week follow up telco for comms and academic partner info

Ireland

Partners

Organisation	Contact	Contact Details

Silicon Republic / CEO, Ann O'Dea ;Events lead, Lisa Murphy

aodea@siliconrepublic.com

LMurphy@siliconrepublic.com

- intro from embassy, sent follow up on 13.3 for details on the event and next steps
- call for collaboration on Friday 17th April

Academic partner

Organisation	Contact	Contact Details
University College, Cork	Barry O'Sullivan	b.osullivan@cs.ucc.ie +353 21 420 5951

Embassy contact,

Updated 16.04.2020

Anne MUTANEN (Ms.)

Counsellor

Deputy Head of Mission

Tel. +353 (0)1 478 1344
Mob. +353 (0)86 824 8011
anne.mutanen@formin.fi
[@a_mutanen](https://twitter.com/a_mutanen)

Launch date + info,

*Future Human conference is supposed to be organized at the end of May
- will follow up on the current schedule and situation in Ireland on covid-19*

Other stakeholders,

Other events,

Misc

*Scheduled for June - St Patrick's Day 2021, launch or some sort of a celebration?
Might do two launches, first with the English but localised, second with Irie if Cork finds right staff for this*

Italy

Partners

Organisation	Contact	Contact Details
TEAM PER LA TRASFORMAZIONE DIGITALE <i>Presidenza del Consiglio dei Ministri</i>	Guido Scorza David Casalini	guido@teamdigitale.governo.it david.casalini@gmail.com

Academic partner,

Organisation	Contact	Contact Details

Updated 16.04.2020

Roma TRE	Professor Carlo Colapietro Ass. prof Francesco Laviola Ass prof. Simone Barbareschi	carlo.colapietro@uniroma3.it francesco.laviola@uniroma3.it simone.barbareschi@gmail.com

Roma Tre

Embassy contact,

Hilla Okkonen
Coordinatrice Culturale

Tel +39 06 85 22 33 22
Cell +39 335 561 5712
hilla.okkonen@formin.fi

Ambasciata di Finlandia | Embassy of Finland
Via Lisbona 3
00198 Roma
ITALIA

Launch date + info,

- *Digital launch at the beginning of April - will be the first launch of the EU countries*
- *Looking for influencers with suitable following at*
- *Contracts send to all stakeholders - waiting for reply*
- *Arranging remote training dates*

Update 16th April

- *Academic training completed*
- *Waiting for comments on contract details and launch date confirmation*

Updated 16.04.2020

Other stakeholders,

Other events,

Misc

Latvia

Partners

Organisation	Contact	Contact Details
Start(IT) Educational Foundation	Evija Celma	evija.goluba@startit.lv

Academic partner

Organisation	Contact	Contact Details
Riga Technical University	Janis Grabis	grabis@rtu.lv

Embassy contact

Anne Koskinen
Konsulipalvelu- ja hallintovastaava
Anne.Koskinen@formin.fi

Launch date + info

Launch at Riga Technical University student conference week that will take place from April 20th to 24th, date to be specified. -> notified that the event is cancelled due to covid-19, will focus on digital launch

Could we get a video testimonial from Regina / TalTech?

Updated 16.04.2020

Update 16th April

- Launch date confirmed on May 6th, walkthrough meeting with all stakeholders on Fri 17th April

Other stakeholders,

Other events,

Misc

Follow up call on Mon 24th with Start(IT) & Riga Tech Uni; go through roles and responsibilities and next steps

- Send Anne short notes on the discussion for their meeting on Monday

Lithuania

Partners

Organisation	Contact	Contact Details

Academic partner

Organisation	Contact	Contact Details

Dr. Rimantė Sedziniuskienė | Head of Office

National Innovation and Entrepreneurship centre | **Partnership Development Office**

Kaunas University of Technology

K. Baršauskas st. 59–446 room, Kaunas

Update 23.3.2020 - Kaunas 95 % in, discussing which department is the best

Call on April 8th Director of Academic Affairs joining later -

Updated 16.04.2020

- Dainora / rep social sciences and arts and humanities- study areas related to ethics philosophy / also AI ethics and business
- Lignita / business & economics / coordinating AI in biz processes which will start next autumn (4 more projects on AI coming as well), coordinating professor for this course
- Jurgita: School of Economics and business working with Lignita
- Launch in September (okay for us) -> start with just 2 credits, target group with own "gifted students", about 20 students (credits)
- municipal training center

Embassy contact,

Jussi Koskela
jussi.koskela@formin.fi

- +370 5 266 8010
- +370 650 448 29

"Kaunas Technology University

Kaunas Technology University on ns. Santaka Valley –innovaatiohubin (<http://www.santakosslenis.lt/en/>) keskeinen toimija. Se on dynaaminen yliopisto ja kasvattavat varmasti mielellään mainettaan tätäkin kautta. Kävin siellä muutama viikko sitten ja tapasin Rimanten ja vararehtorinsa, joita kiinnostaa tehdä suomalaisten yliopisto- ja bisnestoimijoiden kanssa yhteistyötä.

Pidättehän myös suurlähetyksen infotunnua seuraavista askeleista sitten kun hanke etenee ja lanseerauspäivä saadaan sovittua niin saadaan tämä kalenteriin mahdollisimman aikaisessa vaiheessa.

Tapahtuman markkinointia kannattaa edistää myös Liettuan AI-yhdistyksen (<https://lithuania.ai/>) kautta. Ehkäpä tämä on tuttu myös KTU:lle."

Launch date + info,

Schedule for June 2020

Other stakeholders,

Liettuan AI-yhdistyksen (<https://lithuania.ai/>)

Updated 16.04.2020

Šarūnė Šablevičienė
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+49 173 132 9149
sarune@enteriselithuania.com

OLD contact:
Agnija Tumkevič
Ministry of Economy and Innovation
Republic of Lithuania
Digital Agenda Department
Digital Initiative Management Division
Chief Officer
E-mail: agnija.tumkevic@eimin.lt

New (26.2)
Arūnas Mark arunas.mark@mita.lt
arune@govtechlab.lt

Other events,

Misc

Call with Sarune on Wed 26th Feb: Sarune will look for uni contacts and other networking possibilities

Call with Jussi Koskela from Vilnius office - they had found an AI center and will intro us there; also had university contacts to be follow up with materials sent by Soile (After the call, sent)

Luxembourg

Partners

Organisation	Contact	Contact Details
Prime Minister, Ministry of Education	Max Gindt (see below)	

Updated 16.04.2020

Academic partner

Organisation	Contact	Contact Details

University of Luxembourg / Prof Martin Theobald martin.theobald@uni.lu

Embassy contact,

Launch date + info,

Other stakeholders,

Prime Minister of Luxembourg, the Ministry of Digital and the Ministry of Education are in.

Max Gindt

LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG

Ministère d'État

Service des médias et des communications

5, rue Large . L-1917 Luxembourg

Tél. (+352) 247-82177 | (+352) 621 569 416

Other events,

Misc

Contacted 24.2.2020 (liris):

University of Luxembourg Computer Science / Fabienne Schmitz

- Initially interested, call Wed 4.3. with Martin Theobald, Head of AI lab in the University of Luxembourg
- They suggested to be in contact also with CLAIRE <https://claire-ai.org/> and the EurAI <https://www.eurai.org/>

Malta

Partners

Organisation	Contact	Contact Details

Updated 16.04.2020

Academic partner

Embassy contact,

Launch date + info,

Other stakeholders,

Other events,

Misc

Netherlands

Partners

Organisation	Contact	Contact Details

Academic partner

Organisation	Contact	Contact Details

Notes from call 16.4.2020 with Google:

- Eva metsästäänyt eri tiimijä ja koittanut synkata niitä. Belgia ja Hollanti ja niiden suhde vähän niinku suomi ja ruotsi

Updated 16.04.2020

- hommat mennyt isosti uusiksi, q2 ja myös h2 pyyhitty aika tyhjäks
- Lanseerausaikataulu tietysti haastava ja mieellään katsovat miten digitaalinen konsepti lähtis liikkeelle.
- Hollannin erikoislaatuisuus, koska siellä on jo national ai-coalition. AI-coalitionilla iso intressi olla SE lanseerauskumppani. Google jutellut ja miettinnyt miten voisi toimia yhteistyössä.
 - Vois ottaa lähemmät koodit ja kertoo vaiks Norjan mallista, missä AI-hub keskiössä ja siihen kuuluvat firmat tuovat asiaa esiin omissa kanavissaan
 - Google ois ihan avoin et AI-coalitio ottais aktiivisempaa roolia ja Google jäis tukemaan.
- > Google esittelee meidät AI-coalitonion tiimille

From Linda Eerikäinen:

EAISIn (Eindhoven Artificial Intelligence Systems Institute)

Eli voitte ottaa yhteyttä Carlo van de Weijeriin c.j.t.v.d.weijer@tue.nl (Director of EAISI) ja Wim Nuijteniin W.P.M.Nuijten@tue.nl (professori matematiikan ja tietotekniikan laitoksella).

Notes from call on March 23rd with Carlo and Wim

new institute on artificial intelligence; Eindhoven is the town of Philips; the time was tight to step out on AI and start the Institute; target is to do a lot of research and get money for EU and other sources; 50 scientist + Lab; also going to have bachelor on AI and master of AI; Wim real AI background;

- set up
- complementary to professional education;
- free AI course
- joining professional education
- good for branding
- should get a reply within two weeks, will follow up next week for status check

Embassy contact,

Launch date + info,

Scheduled for June 2020?

Other stakeholders,

Other events,

Misc

LERU contacts from University: *Leiden, Amsterdam, Utrecht*

Contacted Linda Eerikäinen / Eindhoven Tech University 24.2.2020 (Soile)

- Linda not working in the University anymore but still has good contacts - was sent an info package on uni partnership and will contact previous professor and some other contacts from uni

Updated 16.04.2020

- Eindhoven is going to launch their AI institute (soon?) and also they are have on their agenda an initiative for a more human-centered approach to AI (as opposed to Amsterdam Uni for example) - so elements of ai would be a good addition to this

Poland

Partners

Organisation	Contact	Contact Details
Digital Poland	Piotr Mieczkowski	Managing Director mobile: +48 605 132 645 email: piotr.mieczkowski@digitalpoland.org Linkedin: https://www.linkedin.com/in/piotrmieczkowski/ DigitalPoland Foundation Plac Europejski 1, 00-844, Warsaw, www.digitalpoland.org
	Karolina Lipinska	Deputy Director Department for Economic Development Office of the Marshal of the Pomorskie Voivodeship ul. Augustyńskiego 2, 80-819 Gdańsk Poland Tel: +48 58 32 68 308 Mobile: +48 502 757 381 Fax: + 48 58 32 68 303

Academic partner

UNI Helsinki needs to find one - they are difficult to get on board as it is "made in Poland".

Warsaw university contacted 21st Feb; follow up by embassy on their own contacts

Updated 16.04.2020

Embassy contact,

Marta Szewczyk
Advisor, Team Finland
Tel. +48 22 598 9522
Mob. +48 722 205 605
marta.szewczyk@formin.fi
Embassy of Finland
Ul. Chopina 4/8, 00-559
Warsaw

"Mielestäni kannattaa ottaa yhteyttä Varsovan yliopiston tiettyyn laitokseen.

Ehdottaisin: matematiikan, tietotekniikan ja mekaanikan laitos:

<https://www.mimuw.edu.pl/en>

Sähköposti: mim(at)mimuw.edu.pl

Osoite: ul. Banacha 2, 02-097 Warszawa

Puh: (+48) 22 55 44 000; 22 55 44 214; 22 55 44 217

Jos olisitte kiinnostuneita muista yliopistoista, ehdottaisin esim. Varsovan teknillinen yliopisto, elektronikaan ja tietotekniikan laitos:

<http://www.elka.pw.edu.pl/eng>

Sähköposti: dziekanat(at)elka.pw.edu.pl

Osoite: ul. Nowowiejska 15/19, 00-665 Warszawa

Puh. +48 22 234 7497

Varsovassa toimii myös puolalais-japanilainen tietotekniikan akatemia, joka on hyvin aktiivinen:

<https://www.pja.edu.pl/en/>

Sähköposti: pjatk(at)pja.edu.pl

Puh. +48 22 58 44 500

Jos tulevaisuudessa miettisit myös muista Puolan kaupungeista, hyväät yhteistyökumppanit voisivat olla Wroclawin teknillinen yliopisto, Lodzin teknillinen yliopisto tai Poznanin teknillinen yliopisto.

"

Launch date + info,

Other stakeholders,

Other events,

Misc

19.2.2020: Launched their own AI-course 1.10.2019, based on Elements of AI when it was CC. No uni participation. 35k course takers.

Updated 16.04.2020

Other partners are needed: Piotr needs resources (marketing funding + human)

LERU-contact from University: Warsaw

UNA-contact from University: Uniwersytet Jagielloński w Krakowie

Portugal

Partners

Organisation	Contact	Contact Details

Academic partner

Embassy contact,

Launch date + info,

Other stakeholders,

Other events,

Misc

Romania

Partners

Organisation	Contact	Contact Details
-		

Updated 16.04.2020

Academic partner

Embassy contact,

Launch date + info,

Other stakeholders,

Other events,

Misc

Slovakia

Partners

Organisation	Contact	Contact Details
slovak.ai	Zdenka lenartova	zdenka.lenartova@stuba.sk */Zdenka Lenartová/* */Slovenské centrum pre výskum umelej inteligencie – slovak.AI/* Centrum priemyselného výskumu FIIT STU v Bratislave Tel.: +421 (2) 210 22 229 Mobil: +421 948 907 369

Academic partner

Organisation	Contact	Contact Details

Updated 16.04.2020

slovak.ai	via slovak.ai networks	

Embassy contact,

Launch date + info,

open to discussion

Other stakeholders,

Other events,

Misc

Slovenia

Partners

Organisation	Contact	Contact Details
Jozef Stefan Institute	Saso Dzeroski	+386 1 477 3217 Saso.Dzeroski@ijs.si

Academic partner

- *most likely via the Institute, they have good contacts and teach themselves too*
- *big institute, 3 departments handling AI; teach mostly faults of computer science*

Embassy contact,

Henna Knuutila, henna.knuutila@formin.fi

Updated 16.04.2020

"Asiasta on käyty alustavia keskusteluja Jadran Lenarcicin kanssa Ljubljanassa tammikuussa 2020, samoin Slovenian UMn taloudellisten ulkosuheteiden osaston Director General Bernarda Gradišnikin kanssa. molemmat pitävät hanketta hyvänä; myös Sloveniassa AI on pinnalla ja maahan on hiljattain perustettu UNESCOn tekölykeskus. Jozsef Stefan Institute on maan johtava tutkimuslaitos AI alalla (noin 40 AI-tutkijaa) ja instituutilla ja sen johtajalla henkilökohtaisesti on paljon yhteistyötä suomalaisen tutkimusinstituuttiens kanssa. Lenarcicin sitovaasta vastausta JSI:n kumppanuudesta tämän hankkeen tiimilta ei kuitenkaan saatu määräkaan mennessä vahvistusta, joten edustusto palaa tähän myöhemmin.

+386 1 477 3217, the email address is Saso.Dzeroski@ijs.si"

Launch date + info,

Other stakeholders,

Bernarda.Gradisnik@gov.si <Bernarda.Gradisnik@gov.si>
[Jadran Lenarcic](mailto:jadran.lenarcic@ijs.si) <jadran.lenarcic@ijs.si>

Other events,

Misc

LERU contact from the University: *Ljubljana*

Spain

Partners

Organisation	Contact	Contact Details
Ministry of Economic affairs and Digital Transformation	Fernando J. Martin Sanchez & Mrs. Maria Jose Gomez Deputy, General Director for Digital Skills and Entrepreneurship	Fmartinsan@economia.gob.es MJGOMEZG@economia.gob.es

Updated 16.04.2020

Academic partner

Embassy contact,

Launch date + info,

Other stakeholders,

Other events,

Misc

UNA contact from University: Universidad Complutense de Madrid

Call with Spain /

Fernando Ministry of Economic affairs and digital transformation - second level ib the government for Secretary of state - Artificial intelligence Fernando - Maria Jose Gomez General deputy Director for digital skills and entrepreneurship digital competences

- Fernando, head of AI - strategy & implementation, under local TEM: AI national Strategy in the works, almost ready to go but everything has been put on hold because of the crisis
- Training a large part of the strategy (1/6 of the key areas)
- Maria: working for a plan for digital skills, 4 programs e.g. for people who don't have any skills, and for specialists who already work in tech
- tight collab with Ministry of Education and Ministry of Employment [network.es](#) and [rd.es](#) network of digital innovation hubs and supporting the activity of sme's
- University of Granada Fernando's contact, he will ask for possible collaboration

Hello,

My name is Thai Jungpanich, manager of [Espai Societat Oberta](#), the Open Society Hub of the Open Society Foundations in Barcelona. One of our objectives is to raise awareness about the impacts of technology in society therefore we have a cycle of talks and debates about ethics, technology, and human rights. On 12th March we were going to have an all-day seminar about "[Artificial intelligence and human rights](#)" that we had to postpone to June and we will do it on-line. In this sense, we are interested in your initiative and we are thinking about how to make the most of our shared goals.

Please, let me know if we could have a talk to understand a bit more about the initiative, when the Spanish version will be available or how we could organize some side events around the course to increase their potential in Spain.

Updated 16.04.2020

All the best and keep safe,

Thai Jungpanich
Coordinadora [Espai Societat Oberta](#)

Open Society Initiative for Europe
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