



THE
CREATIVE
PASSPORT

TAKE CONTROL OF YOUR DIGITAL IDENTITY

FOUNDED BY MUSIC MAKERS FOR MUSIC MAKERS

© April 2021



WHAT IS THE CREATIVE PASSPORT?

A VERIFIED DIGITAL IDENTITY FOR MUSIC MAKERS

It helps you to:

ACCESS

UPDATE

MANAGE

SHARE

information about yourself and your works



WHY DO WE NEED IT?

HOW MUCH TIME DO YOU SPEND ON MUSIC ADMIN?

Updating your biography on different websites, registering songs, sending out press releases. Endless but necessary.

WHAT IS THE PROCESS THAT ENSURES YOU GET PAID FOR A SONG YOU HAVE BEEN PART OF CREATING? So many forms to fill in, so many checks to ensure your name - other names - are correct...

WHERE DO PEOPLE GO TO FIND YOU TO OFFER YOU WORK AND NEW COLLABORATIONS? There is a lot of noise out there and information on you is likely spread over several platforms...

WOULDN'T IT BE AMAZING IF THERE WAS A PLATFORM THAT WOULD MAKE ALL OF THE ABOVE EASIER AND BETTER? A platform that puts the music maker first and is the industry standard for everyone who wants to connect with verified and updated information about us and our works.

Well there is! We have started making this space and we call it:
THE CREATIVE PASSPORT.



WHICH INFORMATION?

1. PROFILE INFO

Artistic name, Biogs, skills, roles, interest, inspirations, etc

2. ID

Industry identifiers (ISNI, IPI, IPN, etc)

3. REPRESENTATIVES & CONTACTS

Past and present Labels, publishers, lawyers, agents, etc

4. OFFICIAL LINKS

all your links, social handles, press, interviews, etc

OTHER INFO

Credits, collaborations, awards, live performances, brands etc (coming soon)

