



Executive statement

The base value of Royalties tokens and CopyrightCoins® is derived from the value of royalties that flow through the ecosystem. As such, the value of Royalties tokens is backed by the value of royalties and not primarily based upon bid and ask (like CopyrightCoins®). It is an asset-backed cryptocurrency, often referred to as a “stable coin”.

Therefore, a stable token is a cryptographic token that keeps a stable value against a specific index like the price of one Euro. This guarantees better liquidity as any bid/ask is backed by a commodity (in our case, the number of royalties, themselves backed by fiat currencies).

 Zoom

 <https://copyrightcoins.com>

 info@copyrightcoins.com

CopyrightCoins®

The currency of royalties...

NIM High lights

New Internet Media (NIM holding) is founded by Thor Pettersen, an entrepreneur who launched the first (legal) music service on mobile phone in 2004 together with Sony Music and Microsoft.

NIM holding holds all Intellectual Property, trademarks and software rights and owns a controlling share in the commercial companies in the NIM Group.

NIM is a disintermediation finTech company, allowing near real-time payment of digital royalties.

NIM Holding is based in Estonia, supporting global presence in a digital world.

NIM consist of “local” administration hubs, nurturing the close contact with Copyright Owners in each territory.

NIM created CopyrightCoins® and the royalties tokens, - the currencies of royalties. Governed by Internet Media Copyright Association in Estonia.

CopyrightCoins® combined with NIMs own development of tokenized nano-payments guarantees nearly instant payment and reduced fees.

Presentation

Vision

Rebooting the online content industry to deliver creators the royalty value they deserve!

Mission

Using cutting edge and exclusive technology ecosystems to deliver royalties payment securely and rapidly. Starting off in securing the European music ecosystem before scaling across media & entertainment content globally!

Challenges

The current copyright management system is failing to address many of the challenges of the digital age.

- It is increasingly complex for online copyright owners to track, record and understand their income!
- Often collected payments are under NDAs, with no real access to where, what and who!
- Licensing, calculating, reporting and collecting royalties is time consuming and incredibly inefficient!
- Up to 60 % of original royalties' payment collected can be lost for its rightsholders and investors.
- Ensuring prompt and accurate payment is a complex and costly business with outdated systems, which leads to copyright owners enduring up to 3 years delay of royalties' payments!

Solutions

A secure and immutable ecosystem

- Registration and trade of Copyrights is the basis for a fairer and more transparent payment of royalties.
- Copyright registration places a valid account so that in the event of a legal dispute, the copyright owner can produce an accurate copy of the work from a reliable source.
- The ecosystem is built to facilitate the payment of royalties without any intermediary. Compared to the current system, NIM is faster, more accurate, and has reporting capabilities fit for the digital age
- Bringing speed, accuracy, and fairness to the world of royalties
- Today the royalties that are paid goes through several intermediaries costing not a non-negligible piece of the pie.

The Copyright ecosystem

A **CopyrightShare** representing the share in the ownership of copyright content. CopyrightShares give the owner the right to receive royalties in the form of Royalties tokens.

Royalties tokens are the vehicle for the payment of royalties to owners of CopyrightShares. From Royalties tokens, the copyright owners can exchange into CopyrightCoins® or any fiat currency (USD, EU, GBP, SEK) of their choice.

CopyrightCoins® are a registered trademark for the official and public representation for the payment of royalties to owners of CopyrightShares. All “trades” in CopyrightShares will be conducted in CopyrightCoins® or fiat only.

