

Copyright infrastructure for photography

Workshops on copyright infrastructure

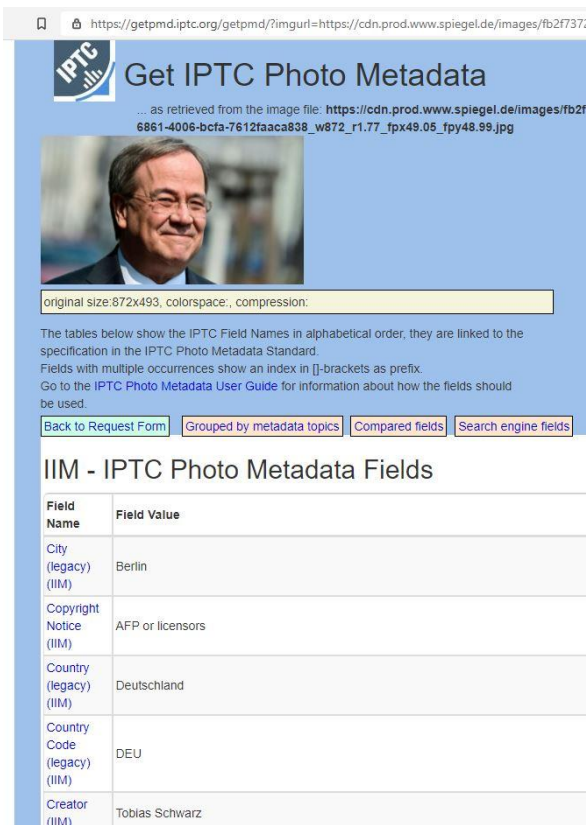
“Registration of Copyright”

April 21, 2021 Mathieu Desoubeaux CEO IMATAG

IMATAG


Images and rights metadata

https://getpmd.iptc.org/getpmd/?imgurl=https://cdn-prod.www.spiegel.de/images/fb2f737c6861-4006-bcfa-7612faaca838_w872_r1.77_fpx49.05_fpy48.99.jpg



Get IPTC Photo Metadata

... as retrieved from the image file: https://cdn-prod.www.spiegel.de/images/fb2f737c6861-4006-bcfa-7612faaca838_w872_r1.77_fpx49.05_fpy48.99.jpg



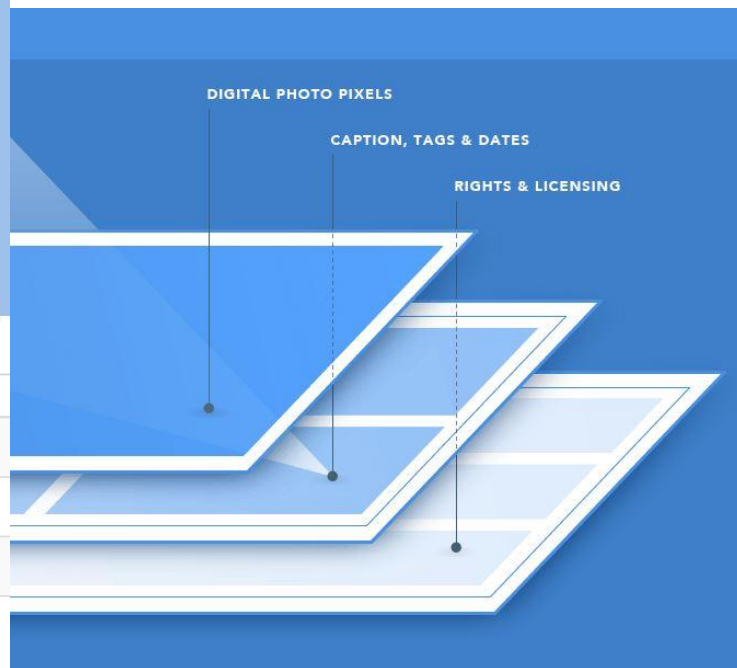
original size: 872x493, colorspace:, compression:

The tables below show the IPTC Field Names in alphabetical order, they are linked to the specification in the IPTC Photo Metadata Standard.
Fields with multiple occurrences show an index in []-brackets as prefix.
Go to the [IPTC Photo Metadata User Guide](#) for information about how the fields should be used.

[Back to Request Form](#) [Grouped by metadata topics](#) [Compared fields](#) [Search engine fields](#)

IIM - IPTC Photo Metadata Fields

Field Name	Field Value
City (legacy) (IIM)	Berlin
Copyright Notice (IIM)	AFP or licensors
Country (legacy) (IIM)	Deutschland
Country Code (legacy) (IIM)	DEU
Creator (IIM)	Tobias Schwarz



Images and rights metadata

METADATA ON WEB SITES (WORLD)

85%

of images published
on the web have no
metadata

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**IPTC
EXIF
XMP**



12%

have some metadata
but no copyright
information in it

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3%

have metadata
including copyright
information

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Important move from Google

Google

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Taille Couleur Type Période Licences commerciales et d'autres types Effacer



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Helden zur See: Kapitän Carlsen stemmt ...

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Droits d'auteur : 2006 Getty Images

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Interesting initiatives

ISCC - Content Identifiers



A Proposal for a Modern and Open Content-Based Identifier



Interesting initiatives



[Case Study](#) [How it works](#) [Membership](#) [Blog](#) [Contact](#)

Creating the standard for digital content provenance.

