Copyright infrastructure for photography

Workshops on copyright infrastructure
"Registration of Copyright"
April 21, 2021 Mathieu Desoubeaux CEO IMATAG
Images and rights metadata

<table>
<thead>
<tr>
<th>Field Name</th>
<th>Field Value</th>
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</thead>
<tbody>
<tr>
<td>City (legacy) (IIM)</td>
<td>Berlin</td>
</tr>
<tr>
<td>Copyright Notice (IIM)</td>
<td>AFP or licensors</td>
</tr>
<tr>
<td>Country (legacy) (IIM)</td>
<td>Deutschland</td>
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<tr>
<td>Country Code (legacy) (IIM)</td>
<td>DEU</td>
</tr>
<tr>
<td>Creator (IIM)</td>
<td>Tobias Schwarz</td>
</tr>
</tbody>
</table>
Images and rights metadata

METADATA ON WEB SITES (WORLD)

85% of images published on the web have no metadata

12% have some metadata but no copyright information in it

3% have metadata including copyright information

IPTC EXIF XMP

Imatag study

Imatag study

Imatag study
Important move from Google
Interesting initiatives

ISCC - Content Identifiers

A Proposal for a Modern and Open Content-Based Identifier
Interesting initiatives

Creating the standard for digital content provenance.