

New Internet Media



CopyrightCoins®





Vision

Rebooting the online creative industries to deliver creators the royalty value they deserve!

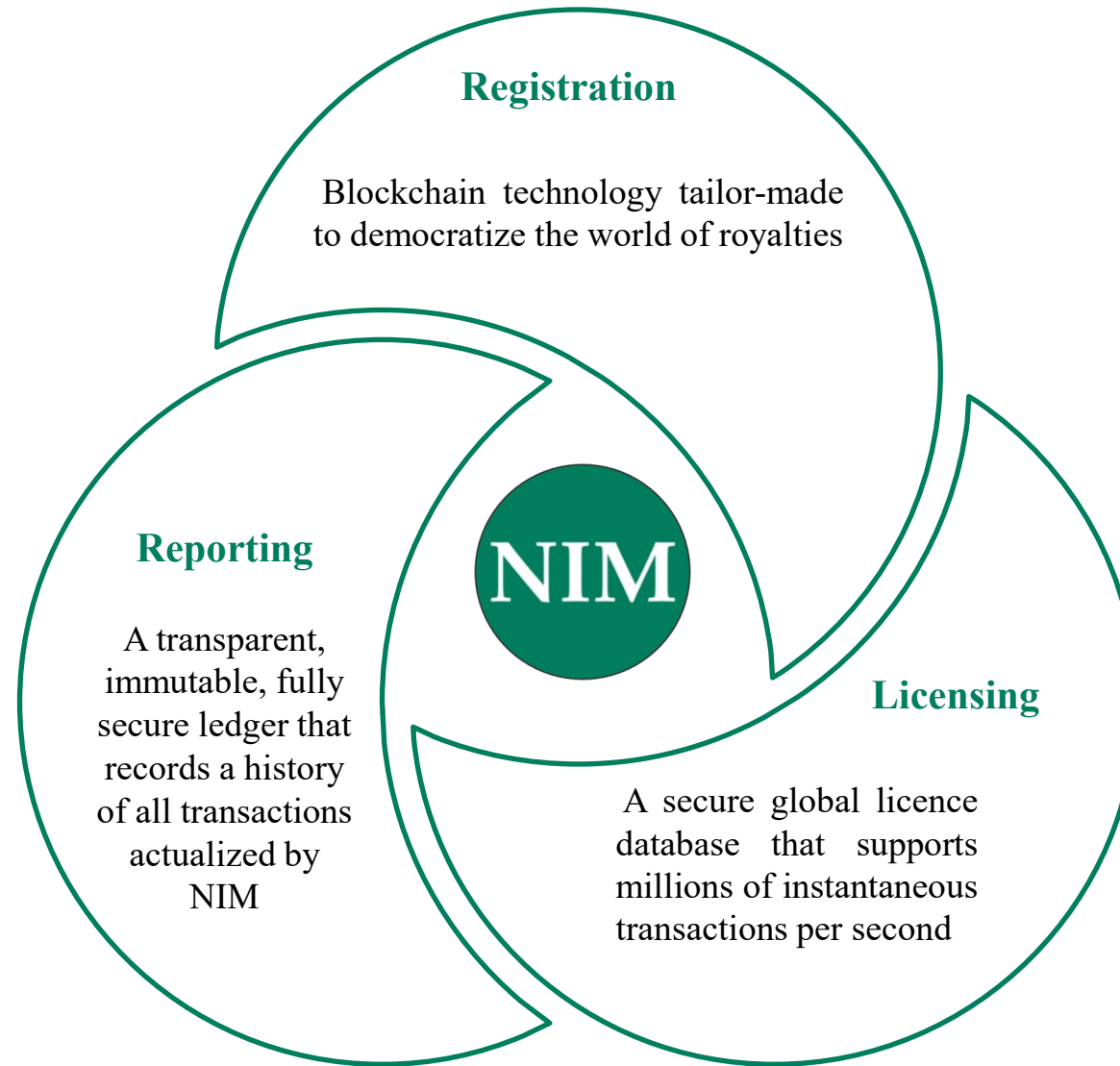


Mission

Using cutting edge technology systems to securely, rapidly and correctly deliver royalty payments.

Safeguarding and promoting the diverse European music ecosystem as our first step in making NIM available globally!

Our solution



NIM technology with CopyrightChain

CopyrightChain: The 3 services

Registration



CopyrightID

A unique identification element



CopyrightShares

A proof of ownership that entitles the holder to receive payment in Royalty tokens (ROYs)



Royalty tokens (ROYs)

A unique form of digitized money that can be exchanged for fiat currency

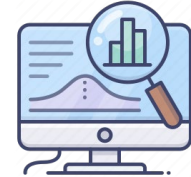
Licensing



Licensing database

A fully managed, global database with built-in security. It handles all the payment transfers (either in real time or in selected timeframes). It can process up to 200 million requests per second

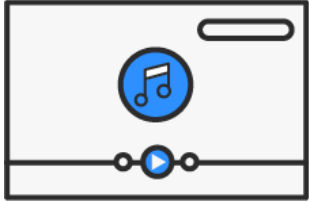
Reporting



Amazon Web Services QLDB

A transparent, immutable, fully secure ledger that records a history of all transactions actualized by NIM. QLDB tracks each payment request and transfer. It maintains a complete and verifiable history in a cost-effective operational manner.

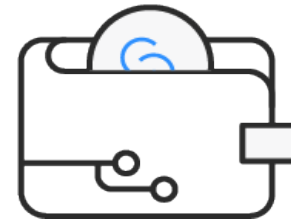
1 click = 1 licence = 1 payment



1) A subscriber wants to listen to a specific song. The DSP (e.g. Deezer) sends a licensing request to NIM for that song.



2) NIM accepts and informs the DSP about the licence cost. The DSP pays the required cost (the payment is non-refundable).



3) NIM sends the right amount of money (in ROYs) to the wallet of each copyright holder/ owner, according to the number of shares they own. ROYs and CopyrightShares are stored in the same wallet for ease.

Challenges

The current copyright management system is failing to address many of the challenges of the digital age.



It is increasingly complex for online copyright owners to track, record and understand their income. Often collected payments are under NDA with no real access to where, what and who.



Licensing, calculating, reporting and collecting royalties is time consuming and inefficient. Up to 60 % of the original royalty payment collected can end up elsewhere than with the right-holders.



Ensuring prompt and accurate payment with old systems are a complex and costly business, which leads to copyright owners enduring up to 3 years delay of royalties' payments.

NIM solutions

A secure and immutable ecosystem



Accurate relationships in copyright ownership achieved by regulated registration and trade of Copyrights is the basis for a fairer and more transparent payment of royalties. Copyright registration places on record a valid account of the date and content so that in the event of a legal claim, or case of infringement or plagiarism, the copyright owner can produce an accurate copy of the work from a reliable source.



The ecosystem is built to facilitate the payment of royalties without an intermediary. Compared to traditional means, NIM is faster, more accurate, and has reporting capabilities fit for the digital age. Bringing speed, accuracy, and fairness to the world of royalties – a world that desperately needs and deserves a technology-driven reboot.



Today the royalties that are paid go through intermediaries taking a non-negligible piece of the pie. Even organizations representing the rightfully receivers of royalties have agreements that prohibit disclosure of the terms they have entered on behalf of their members.

CopyrightCoins® combined with our own development of tokenized nano-payments guarantees nearly instant payment and reduced fees.

Founders



Thor PETTERSEN
NIM's founder & CEO

- CEO in successful Internet companies since 1988
- High profile security/communication expertise
- Entrepreneur in digital music distribution since 2000
- Worked with music and TV industries in Scandinavia and England for two decades.
- Defined and led the development of CopyrightChains a scalable ecosystem now ready for deployment
- Thor founded, funded and executed New Internet Media (NIM) group 2018



Guy Fletcher OBE
Internet Music founder

- Respected songwriter since the 60's. Recordings of Guy's songs by Elvis Presley, Cliff Richard, Ray Charles, Frankie Valli, Joe Cocker
- Still a leading light in the music industry, Guy was appointed an OBE by Her Majesty the Queen in 2005 for services to British music and on January 1st 2011 he was being elected Chairman of the PERFORMING RIGHT SOCIETY with 120,000 members, a post he relinquished in December 2016
- Experience as writer, producer, publisher and industry guru with an accompanying network is exceptional



Thibault VERBIEST
Co-founder CopyrightCoins

- Thibault is a Fintech and blockchain lawyer
- Expert World Bank
- Advisor European Blockchain Observatory
- Adjunct Professor SKEMA Business School
- Founder and President IOUR Foundation
- Author and speaker