"Empowered Data Societies"
Project update

14 January 2021   Viivi Lähteenoja

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Meet the Team

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Empowered Data Societies

Objective: Develop a human-centric framework to increase data availability for societies

Partner: City of Helsinki, Government of Finland

Piloting with: City of Helsinki

Policy co-design workshops: Early 2021

Pilot: Spring 2021

Project conclusion: June 2021

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Project Objectives

1. Co-design a deployable, human-centric data policy framework to empower societies

2. Test and trial an aspect of the framework at the City of Helsinki (in cooperation with other relevant organisations)

3. Multi-stakeholder dialogue and deliberation with a committed project community

4. Increased visibility and demonstration of thought leadership in data policy by both C4IR and Finland

5. Paving the way for the potential Finnish C4IR Affiliate Centre

Project phases (summary)

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Phase 1: Scoping the concept and the idea

- Identifying the policy gap, i.e., the problem we are trying to solve
- Defining the scope of the project, i.e., how wide or deeply into the problem we go
- Addressing Stakeholder needs
- Defining the purpose of the pilot
- Project plan

Phase 2: Building a community of experts and co-development of the policy framework

- Assembly of a steering committee and working groups
- Pre-piloting planning
- Socialisation of concept via publication(s) and at external events

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Phase 3: Piloting specific aspect(s) of the policy framework, i.e., test, trial and learn

- Continuation of policy co-development in steering committee and working groups
- Pilot deployment
- Pilot monitoring and reporting

Phase 4: Iteration, refinement the policy framework based on learnings from the pilot and prepare to scale

- Policy refinement in editing based on pilot findings
- Publication of final policy document
- Preparations for any post-work, e.g., scaling in affiliate centres or across multiple use cases

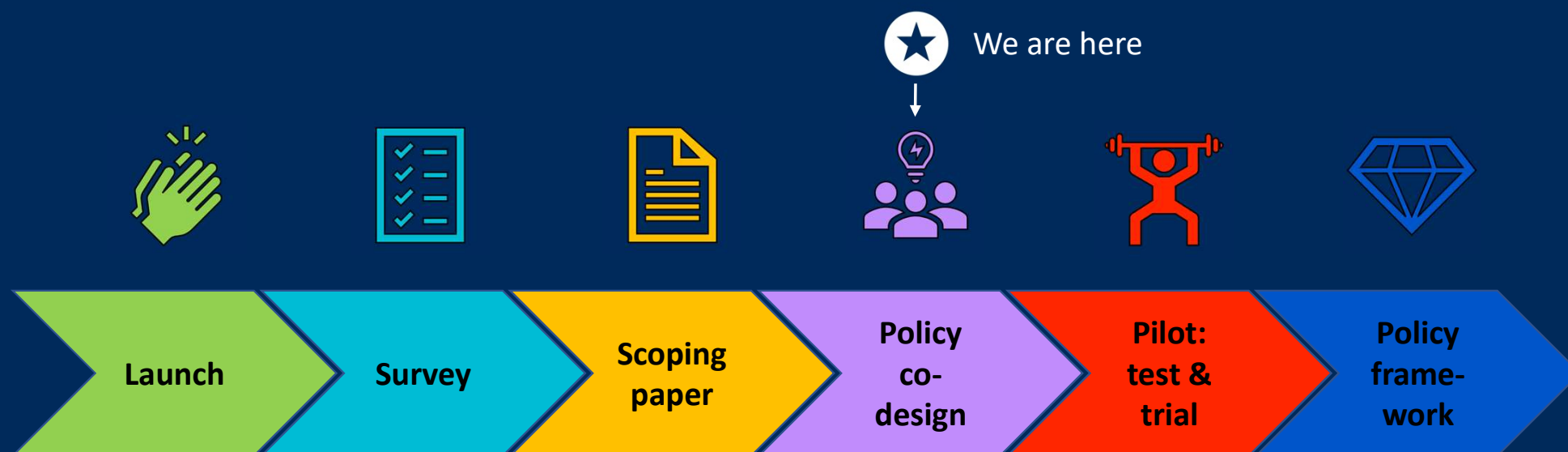On the Importance of Human-Centricity and Data

JANUARY 2021

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Short paper published 13 January!
Find it here: http://bit.ly/human-centricity

Methodology

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We are here

| Launch | Survey | Scoping paper | Policy co-design | Pilot: test & trial | Policy frame-work |

Contextualisation

The concept

We need forward-looking, interoperable, and trustworthy data policies to enable better, responsible availability of data.

Improved data availability with a human-centric focus can help solve specific problems for people in society and thus empower those societies.

This project will develop a human-centric data policy which increases data availability. In doing so it:
- meets a policy need for the City of Helsinki
- allows Finland to demonstrate international leadership in data policy and governance
- is scalable and/or deployable across other use cases and contexts or in other territories

The pilot(s) need to be (i) specific, (ii) measurable, and (iii) demonstrate the feasibility or otherwise of an aspect of the project policy model.

Areas explored for potential pilot cases (project names in Finnish):
- **Employment** (työllisyyskokeilu)
- **Health care** (terveyshyötyarvio)
- **Smart district development** (e.g., fiksu Kalasatama)

Topics for working groups

Policy co-design

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Data as a form of connection

How can communities use data to build trust?
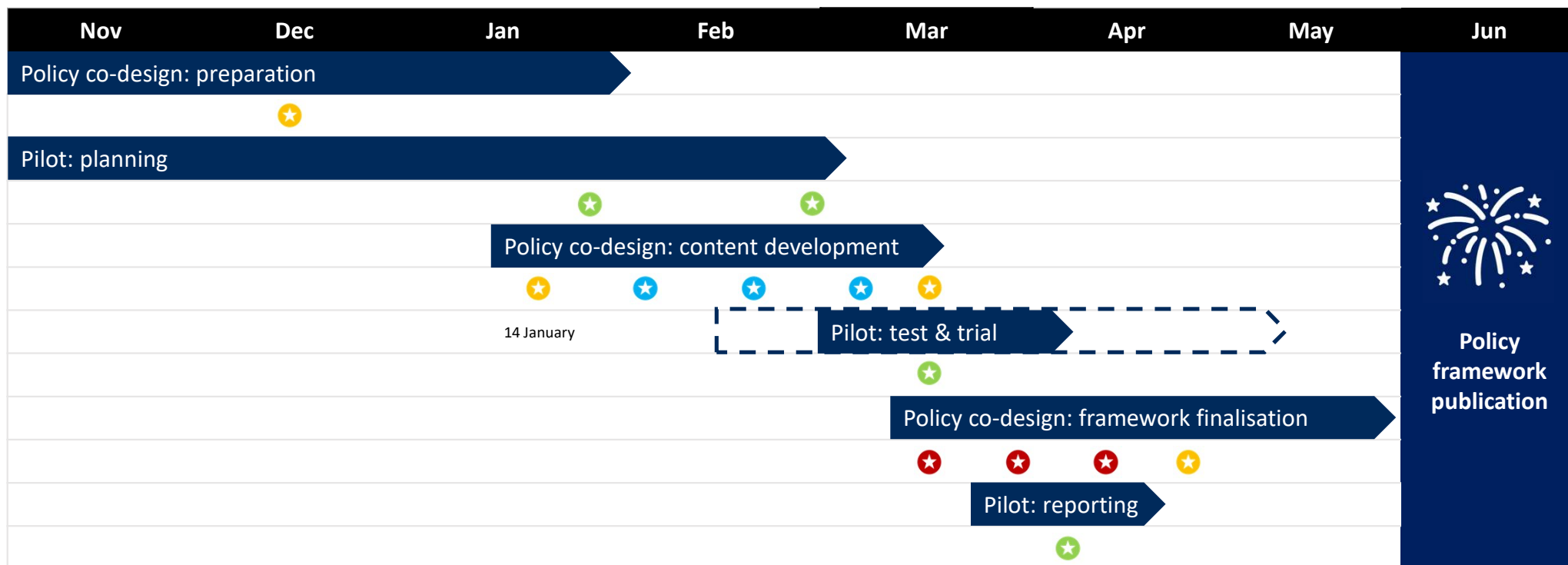
Holistic service provision

Can data capabilities improve community integration?

Predictive and proactive scenarios

Could ambient data address community challenges?

Policy co-design, piloting, and finalisation timeline

Thank you !

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