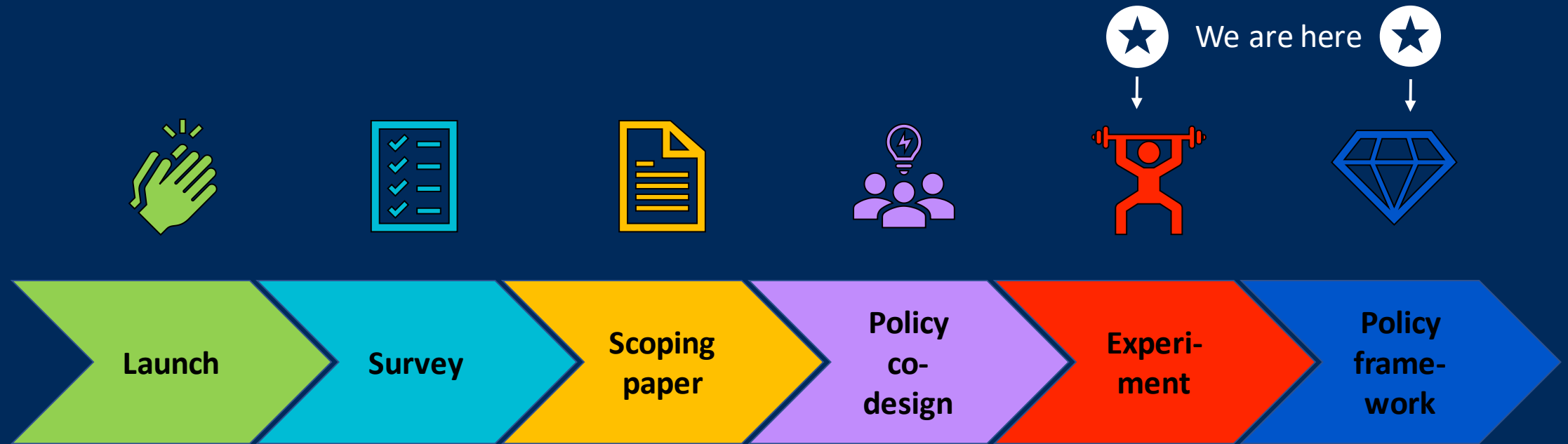


"Empowered Data Societies" Project update

6 May 2021

Methodology



Foreword(s)	4	
Chapter I: Introduction	5	
1: “Empowered Data Societies” project	5	
2: Goals and scope of this publication	5	
3: Human-centricity	5	
4: Introducing Aino	6	
Chapter II: Earning Aino’s trust	7	
1: What is trust?	7	
2: Building trust in data relationships	10	
2. A: Building trust for better data availability	10	
2. B: Building trust by data minimisation	14	
2. C: Building new data relationships with trust	16	
3: Policy implications	19	
Chapter III: Empowering Aino	20	
1: Introduction	20	
2: Intersecting journeys	21	
2. A: Front stage journey: Aino’s experience	21	
2. B: Backstage journey: Data about Aino	22	
2. C: Legal and policy overlays	24	
2. D: Tussle zones	25	
3: Putting it all together	25	
4: Policy implications	27	
Chapter IV: Serving Aino (before she has to ask)	28	
1: Introduction	28	
2: Case studies	29	
2.1. Case: United States and child protective services	30	
2.2. Case: South Africa and (expecting) mothers	30	
2.3. Case: Taiwan and citizen services	31	
2.4. Side-by-side comparison	32	
3: Considerations for proactive service provision	33	
3.1. Is what you’re planning a proactive service?	33	
3.2. Who will use it and benefit from your service?	33	
3.3. Do you have the necessary enablers in place?	33	
3.4. Have you conducted an ethical evaluation?	33	
3.4.1. Data protection and privacy	33	
3.4.2. System integrity	33	
3.4.3. Fundamental rights	34	
3.4.4. Stakeholder involvement	34	
3.4.5. Commitment to human-centric values	34	
3.5. Do you have adequate cybersecurity in place?	34	
3.5. Are you set up for success? Some suggestions	34	
4: Conclusions	34	
Chapter V: The Helsinki Experiment	36	
1: Introduction	36	
2: Methodology	37	
3: Results	37	
4: Conclusions and future work	37	
Chapter VI: Conclusions for empowering data societies	38	
Annex A: Additional data flow mappings for Aino	39	
Endnotes	43	
List of Figures	44	
References	45	
Acknowledgements	49	
Lead authors	49	
Contributors	49	
Review committee	49	
Helsinki Experiment team	49	
Additional thanks	49	

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**confirmed to date*

Blueprint for data analysis in the transition to proactive services



Experi-
ment

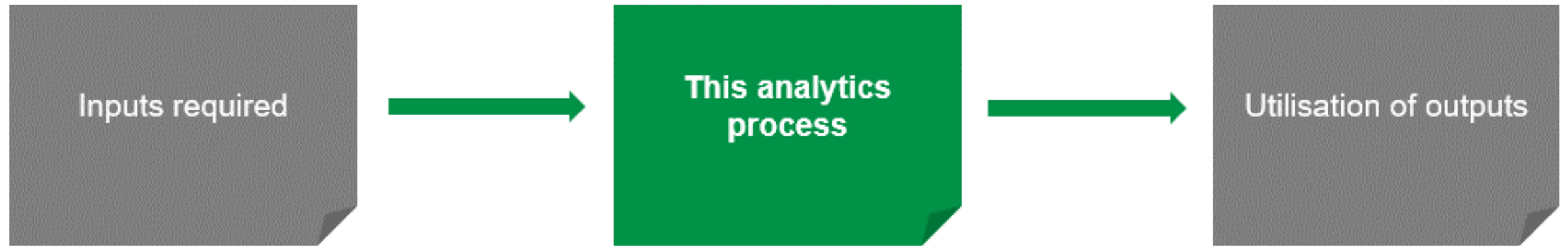
Blueprint

- Guaranteed human-centric
- Historical data analysis necessary in the earliest stages of service development and design
- Elemental in transitioning from reactive to proactive services
- Replicable across domains and scalable to different use cases

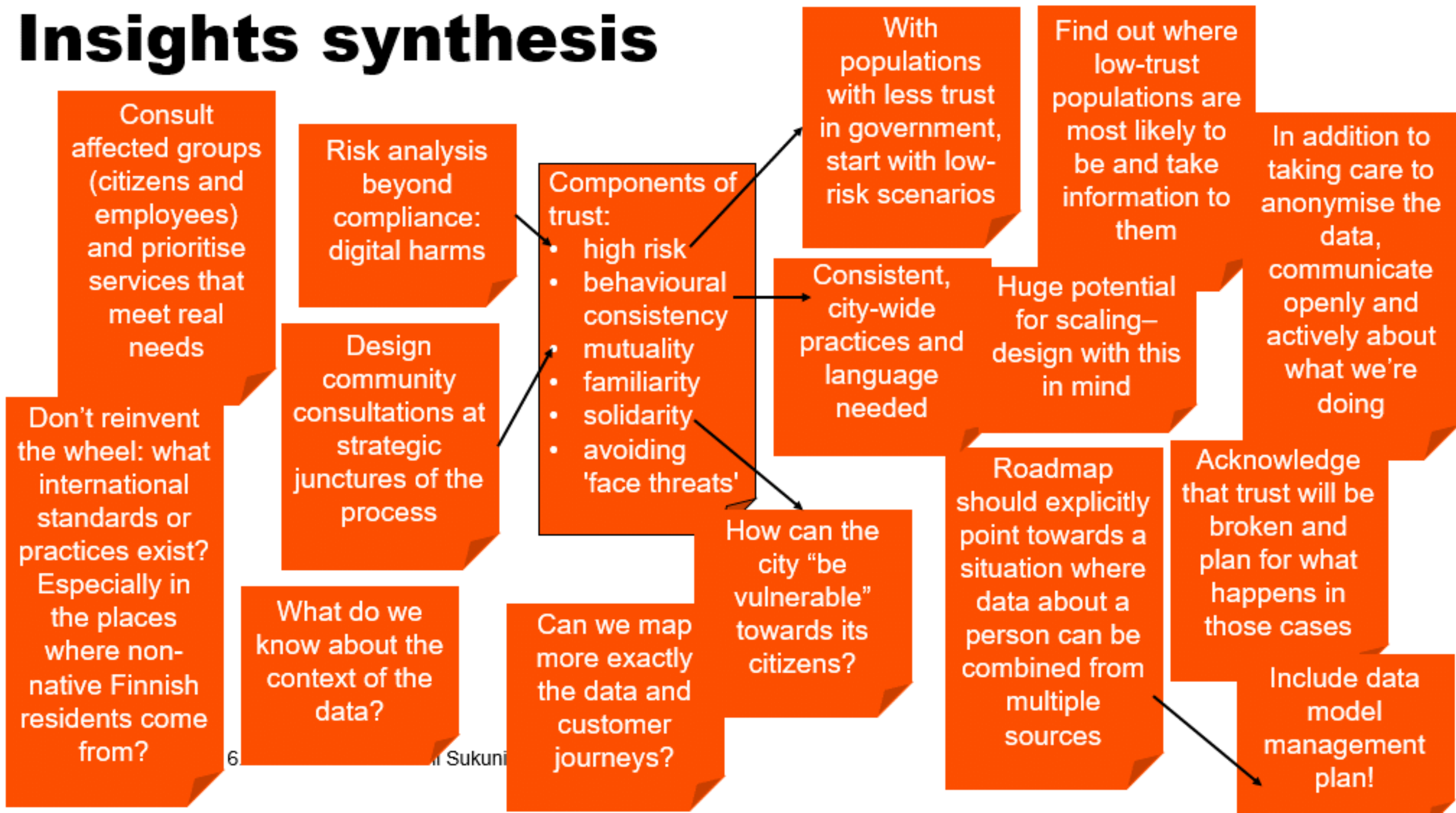
Helsinki Experiment

- Concrete business case at the city of Helsinki
- Political and strategic commitment (both at city and national level)
- Vast historical data sets from four years of service use
- Expertise and resources combined from Helsinki and the WEF community

Analytics process in context



Insights synthesis



Timeline

