

# Copyright Infrastructure EDIC

## Pre-notification for the setting-up of the Copyright Infrastructure EDIC as a European Digital Infrastructure Consortium (EDIC)

THIS DRAFT REFERS HEAVILY TO THE ATTACHED DRAFT OF OUR APPLICATION. SHOULD WE RELY LESS ON THE ATTACHMENT, WE COULD CUT AND PASTE THE RELEVANT SECTIONS IN THIS PRE-NOTIFICATION.

### Name of the EDIC

Copyright Infrastructure EDIC (CI EDIC)

See Article 2(2) in the attached draft EDIC Statutes.

### Rationale and objectives of the MCP to be implemented by the EDIC

In *An intellectual property action plan to support the EU's recovery and resilience, COM(2020) 760*, the Commission announce that it will further work with relevant stakeholders to promote the quality of copyright data and achieve a well-functioning “**copyright infrastructure**” – the set of rules, technologies and institutions that frame data management practices in the creative industries<sup>1</sup> – to improve authoritative and updated information on rightsholders, terms and conditions, and licensing opportunities.

In *Developing the Copyright Infrastructure, 15016/19*, the stocktaking of work and progress under the Finnish Presidency, the authors noted that there are many International Standardisation Organisations (ISO) and industry-specific identifiers for works and rightsholders, however they lack interoperability in a broader context. This results in high transaction costs for the industry and lost revenue for rightsholders. Investing in the **copyright data infrastructure**, encompassing **standardised metadata** entries in connection with digital copies of works and where relevant, registrations with Collective Management Organisations (CMOs), can/would improve the efficiency of licensing, and allow automated processes for distribution of revenue streams.

In the study on *Copyright and New Technologies, SMART 2019/0038*, published by the Commission in March 2022, the authors argue that a well-functioning copyright infrastructure would require to **open** and integrate the **rights data framework** – a set of rules and technologies – in order to –

- Support releasing much more of the digital potential of Europe’s creative sectors and contribute to the development of a single market for data,

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<sup>1</sup> For the sake of clarity, this set includes neither data nor systems.

- Address interoperability issues and make rights management simpler, more accurate, faster, and more affordable for all stakeholders on the content value network,
- Provide trustworthy rights information which can then be relied upon for rights licensing and rights enforcement, as well as for a fair, appropriate, proportionate, and transparent rights remuneration,
- Restore a level-playing field between major actors and the European small and medium sized creative enterprises through an inclusive approach catering for interests of any rightsholder, stakeholder, incumbent or new intermediary.

Opening and integrating the rights data framework is necessarily a **multi-country project** because –

- This development cannot be achieved by one or a few players but covers a multitude of different rightsholders of different sizes and their representatives as well as rights users of both commercial and non-commercial nature – **in 27 jurisdictions**.
- A successful development requires cooperation between holders and users of copyright data, intellectual property offices, copyright registrations, recordation of transfers, legal deposits, and standardisation bodies – **across the Union**.

See Annex V 3) in the attached draft EDIC Statutes.

### **Statutory seat**

Finland

See Article 2(3) in the attached draft EDIC Statutes.

### **Members**

The following entities may become members of the CI EDIC or may become observers of the CI EDIC without voting rights:

- Member States of the Union,
- Public standardisation bodies established in Member States of the Union,
- Third countries if associated to a directly managed Union programme that supports digital transformation of the Union, and where this participation is necessary to facilitate the achievement of the digital targets of the Union and of the Member States,
- International organisations of European interest,
- Private entities adhering to and promoting the purpose of the CI EDIC.

At the stage of pre-notification, the following entities wish to sign the application:

- Member States of the Union: Estonia, Finland, and
- Private entity co-initiating the CI EDIC: DigiCiti Networks OÜ, Tallinn, Estonia

See Articles 4 and 5 in the attached draft EDIC Statutes.

## Financial and in-kind contributions

See Article 9 and Annex III in the attached draft EDIC Statutes.  
Committed financial contributions from the Member States

Estonia: in-kind contribution

Finland: in-kind and financial contributions

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**Disclaimer:** please note that these commitments are still subjects to formal national confirmation.

### Committed in-kind contributions from the private entity

Digiciti Networks OÜ: operations of the secretariat

**Disclaimer:** please note that this commitment is still subject to agreements between the members of CI EDIC.

### Indicative budget / financial plan for the initial phase of CI EDIC's implementation

**Disclaimer:** please note that this indicative budget is subject to further discussions and developments among the members of CI EDIC.

## Implementation strategy

See Article 20 and Annex V in the attached draft EDIC Statutes.

Specifically:

- Annex V 6) Main tasks, activities, and deliverables of the CI EDIC
- Annex V 7) Implementation strategy, including strategy, planning phase, reaching out activities, and modalities
- Annex V 8) Tasks, roles and responsibilities of the EDIC members
- Annex V 9) Indicative timeline, milestones, and targets

## Timeline for the work ahead

Expected submission date: 1 October 2023

Expected date of the start of CI EDIC's activities: 1 January 2024

Planning phase: 1 January until 31 December 2024

Deployment phase: from 1 January 2025

## Encountered legal / policy issues

Not applicable