



## VIRTUAL EXPERT SEMINAR: INTELLECTUAL PROPERTY & PROTECTION OF SÁMI TRADITIONAL KNOWLEDGE

22 Oct 2020

At 9.30-12.30 am and 1.30 -4.30 pm  
(Helsinki Time)

Warm welcome!

Before the start of the webinar,  
please check the technical  
functions for interpretation

You can test the interpretation  
at 9.05, 9.15 and 9.25 Helsinki  
Time

1. Go to the address <https://ids2.kongressitekniikka.fi/>  
by using your mobile phone (recommended)
2. Select the language you want to hear during the  
webinar
3. Click ***Start listening***
4. When the webinar starts, mute Teams audio from  
Teams' settings:  
*More functions/Device settings/Speaker*

Foto: Oda-Liv Koivisto: Heimojen tanssi ("Stammarnas dans") "Dance of the Tribes"Foto



# Virtuellt Nordiskt Expertseminarium om Immateriell rätt och skydd av samisk traditionell kunskap 22.10.2020

VIRTUAL NORDIC EXPERT SEMINAR:  
INTELLECTUAL PROPERTY & PROTECTION  
OF SÁMI TRADITIONAL KNOWLEDGE

Opetus- ja  
kulttuuri-  
ministeriö



Undervisnings-  
och kultur-  
ministeriet



SÁMEDIGGI  
SÄMETIGGE  
SÄÄ'MTE'ĞĞ  
SAAMELAISKÄRÄJÄT



Museovirasto  
Finnish Heritage Agency

# Välkomstord Buresboahtin! WELCOMING WORDS



Jukka Liedes,  
COPYRIGHT  
ASSOCIATION IN  
FINLAND



Tuomas Aslak  
Juuso,  
SAMI PARLIAMENT  
IN FINLAND



Leena Marsio  
FINNISH  
HERITAGE AGENCY



Anna Vuopala, Moderator, Ministry of Education and Culture

# árbediehtu

MUTUAL RESPECT

Across borders

# Traditional knowledge



COPYRIGHT

BIODIVERSITY

Free Prior Informed Consent  
NON-DIMISHMENT



TRADEMARKS  
DESIGNS

TRADITIONAL LIVELIHOODS

RESEARCH INVENTIONS  
IMPACT ON THE SÁMI

INTANGIBLE CULTURAL HERITAGE

PLACE NAMES  
9 LANGUAGES

SÁMI DUODJI  
MODERN SÁMI PRODUCTS

Nordic Sámi Convention

UNDRIP  
ILO 169



International sui generis protection?





# 1. Aktuella frågor om skydd av traditionell kunskap

1. CURRENT ISSUES CONCERNING THE PROTECTION OF TRADITIONAL KNOWLEDGE

# PROGRAM 9.45-10.00

- ▶ **a) Samarbete gällande inom ramen för det Samiska Parlamentariska Rådet (SPR)/ Co-operation within the Sámi Parliamentary Council SPC**
- ▶ **Tuomas Aslak Juuso**, *Sametinget i Finland* (ordförande av SPR)
- ▶ **Aili Keskitalo**, *Sametinget i Norge*
- ▶ **Per-Olof Nutti**, *Sametinget i Sverige*
- ▶ - Särskilt gällande modell för en gemensam förvaltning av traditionell kunskap/traditionella kulturella yttringar
- ▶ - **Specifically applicable for joint management of traditional knowledge / traditional cultural expressions**



Tuomas Aslak Juuso



Aili Keskitalo



Per-Olof Nutti

# PROGRAM 10.00 – 10.20

- ▶ **b) Förutsättningar för ett ökat nordiskt samarbete**

*Prerequisites for increased Nordic co-operation*

- ▶ **Magne Svineng**, *Sametinget i Norge*

- ▶ **Susanne Idivuoma**, *Sametinget i Sverige*

- ▶ **Riitta Orti-Berg**, *Sametinget i Finland*

- ▶ **Riitta Kaivosoja**, *Undervisnings- och kulturministeriet, Finland*



*Avdelningschef  
Magne Svineng, Sametinget i Norge*

**Samarbete mellan sametingen; tekniskt mål**

**Prerequisites for increased  
Nordic co-operation**

## VIRTUELLT NORDISKT EXPERTSEMINARUM OM IMMATERIALRÄTT OCH SKYDD AV SAMISK TRADITIONELL KUNSKAP 22 OKTOBER 2020

- ▶ Recognising Traditional Knowledge in Research
- ▶ Questions of Copyright
- ▶ Indigenous Knowledge and Question of Copyright
- ▶ Laws, Regulations, Agreements and Statements Are Based on Research Results
- ▶ Procedure for seeking the free, prior, and informed consent of the Sámi from the Sámi Parliament in Finland for research projects dealing with Sámi cultural heritage and traditional knowledge and other activities that have or may have an impact on this heritage and knowledge.

<https://www.samediggi.fi/procedure-for-seeking-consent-for-research-projects/?lang=en>

Riitta Orti-Berg  
Ólen Kirsten Jovvna Rihttá

Kulturčálli | Kulttuurčällee  
Kulttuurpiisar | Kulttuurisihteeri

Almmolaš doaimmahat | Almos toimättáh  
Takai koontâr | Yleinen toimisto





**Director General**  
**Riitta Kaivosoja**

*Undervisnings- och kulturministeriet, Finland*  
**Ministry of Education and Culture in Finland**

*Nätverket för traditionell kunskap*

*The Traditional Knowledge network*

# PROGRAM 10.20 – 11.00

- ▶ **c) Utredningar om samisk traditionell kunskap och immaterialrätt – nästa steg? Studies into Sámi traditional knowledge and intellectual property rights - the next step?**
  - ▶ **Tuomas Mattila**, doktorand, Helsingfors universitet, Finland
    - ▶ Needs of the Sámi people for intellectual property protection from the viewpoint of copyright and trademarks – proposals for concrete next steps
  - [BREAK 5 min.]
  - ▶ **Anna Näkkäläjärvi-Länsman**, doktorand, Sibelius Akademin, Finland
    - ▶ Kollektiv rätt och sedvanerätt till Samisk jojk, livdde, leu'dd
    - ▶ *A collective right and customary right to Sámi yoik, livdde, leu'dd*
  - ▶ **Jerker Rydén**, verksjurist, Kungliga biblioteket, Sverige
    - ▶ Gränsöverskridande tillgång till det samiska kulturarvet - Ett virtuellt samiskt bibliotek – *Crossborder access to Sámi culture heritage – A virtual Sámi Library*



**VIRTUAL NORDIC EXPERT SEMINAR: INTELLECTUAL PROPERTY  
& PROTECTION OF SÁMI TRADITIONAL KNOWLEDGE**

**TUOMAS MATTILA, PHD STUDENT (UNIVERSITY OF HELSINKI)  
LL.M., M.SOC.SC.**

# IP rights as legal tools in TCE protection

- ▶ What is being protected, how and against which threat?
- ▶ No holistic model, but maybe an efficient piecemeal approach
- ▶ Copyright: protection of classic works
  - ▶ Is copyright law applicable? What are the cultural interests? How are they being violated?
- ▶ Trademarks: TCE's as trademarks
  - ▶ Are they distinctive? Who would own the mark and decide upon its use?
- ▶ Social and political implications of IP rights in cultural domain
- ▶ Applicability, efficiency, accessibility, usability of IP rights?

# Further sources:

- ▶ Needs of the Sámi people for intellectual property protection from the viewpoint of copyright and trademarks – especially with regard to duodji-handicrafts and the Sámi dresses: Publications of the Ministry of Education and Culture, (2018)
- ▶ Copyright Protection of Sámi Traditional Cultural Expressions in Finland: Nordiskt Immateriellt Rättsskydd, (2019)
- ▶ Trademark protection of traditional cultural expressions of Sámi people in Finland: Nordiskt Immateriellt Rättsskydd, (2020/4)
  
- ▶ **[BREAK 5 min.]**

Intro: Sound recording clip

Paleface: Jostain paljon kauempaa (vier. Ailu Valle)

Songwriters: Abidissa Assefa, Aki Haarala, Heikki Laine, Traditional



Anna Näkkäläjärvi –  
Länsman  
Kollektiv rätt och  
sedvanerätt till Samisk joik,  
*livdde, leu'dd*

*COLLECTIVE RIGHT AND A CUSTOMARY RIGHT  
IN SÁMI JOJK, LIVDDE, LEU'DD*



# Gränsöverskridande access till det samiska kulturarvet

– Ett virtuellt samiskt bibliotek

Jerker Rydén  
Verksjurist  
Kungl. biblioteket  
Jerker.ryden@kb.se



# Digital repatriering av det samiska kulturarvet

## - Legala hinder eller möjligheter?

- Materialet finns i Finland, Norge och Sverige och förutsätter:
  - gränsöverskridande samarbete mellan kulturarvsmyndigheterna och sametingen.
- Materialet inkluderar
  - immateriella kulturarv skapade av och tillhörande samer samt information om samer och är
  - i stor utsträckning skyddat av upphovsrätten - frågor om integritetsrätt (GDPR) aktualiseras likaså
- Digital repatriering förutsätter att såväl samernas rättigheter som upphovsrätter respekteras.
- Kungl. bibliotekets har genom en pilot om online access till SVT material visat att det bör finnas en möjlig väg till online access inom norden.



# Interoperabilitet - Sverige, Norden, EU och globalt

## - piloter vägen framåt

Interoperabilitet nyckelordet:

- Metadata
  - såväl för access som rapportering till rättighetshavare
  - Nivå / djup på metadata fråga om best practice / EU direktivet medger sådan utveckling / EUIPO webbportal
  - kan driva upp kostnaderna om inte “rätt” best practice
- IT - Access och kontroll för rättighetshavarna
- Juridik - utveckling av best practice och påverka ny lagstiftning
- Affärsmodell(er) - hur finansieras m m
- Kommer aktualiseras i EOD, Samiskt m fl projekt





# 2. Skydd av traditionell kunskap inom internationella organisationer

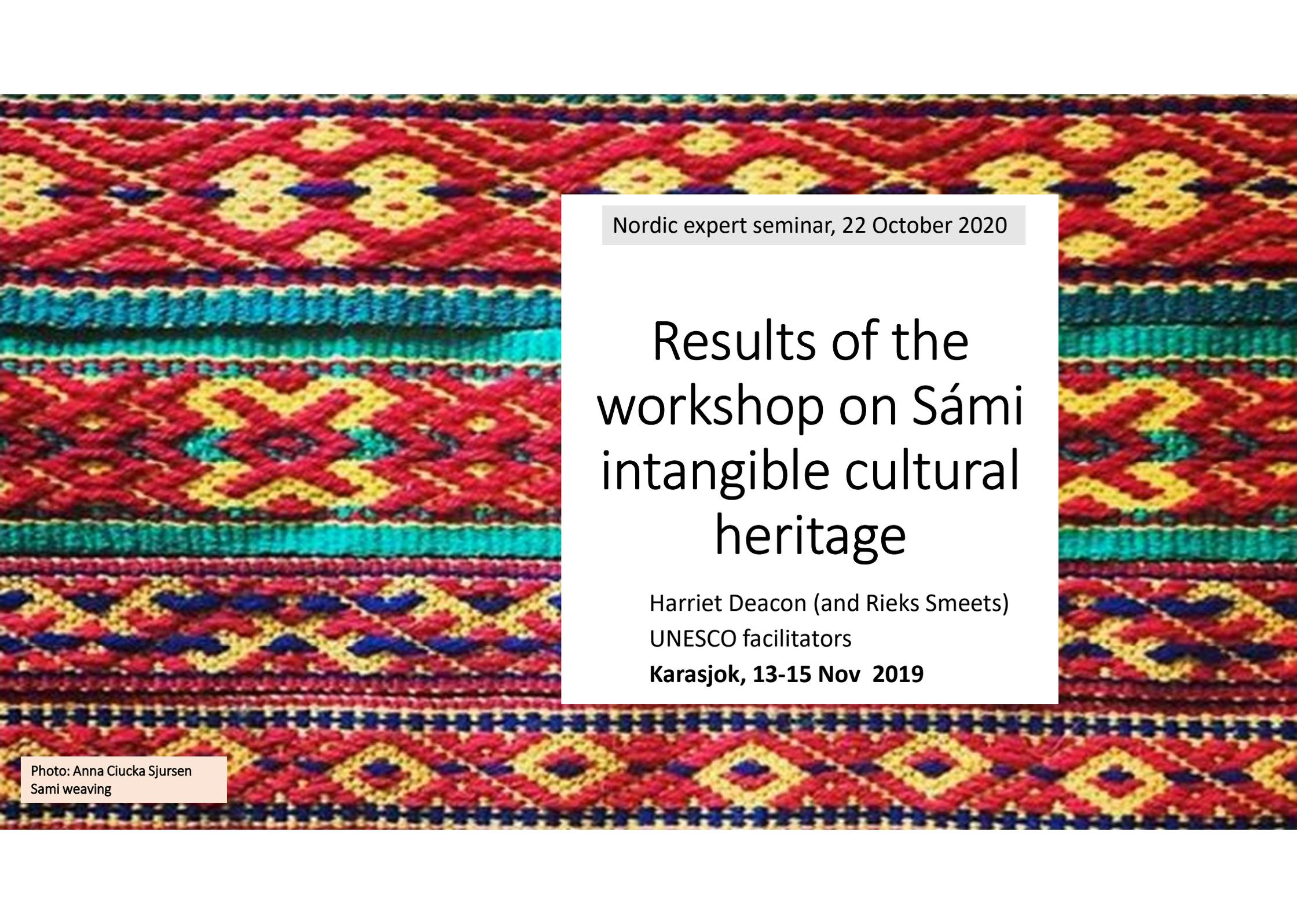
2. PROTECTING TRADITIONAL KNOWLEDGE WITHIN INTERNATIONAL ORGANISATIONS

# PROGRAM 11.00 – 11.30

- ▶ a) Rapport från UNESCOs workshop i Karasjokk om skydd av immateriellt kulturarv: **Report on the UNESCO Workshop on Sámi Intangible Cultural Heritage in Karasjokk, Norway**
  - ▶ Silja Somby, Sametinget i Norge
  - ▶ Harriet Deacon, UNESCO facilitator
- ▶ b) Världsorganisationen för andlig egendom WIPOs workshop i Iqaluit, Kanada: **WIPO Traditional Knowledge Workshop in Iqaluit, Canada**
  - ▶ Daphne Zografos-Johnsson, WIPO



Silja Somby,  
Sametinget i Norge  
**Rapport från UNESCOs**  
**workshop i Karasjokk**  
**om skydd av**  
**immateriellt kulturarv**

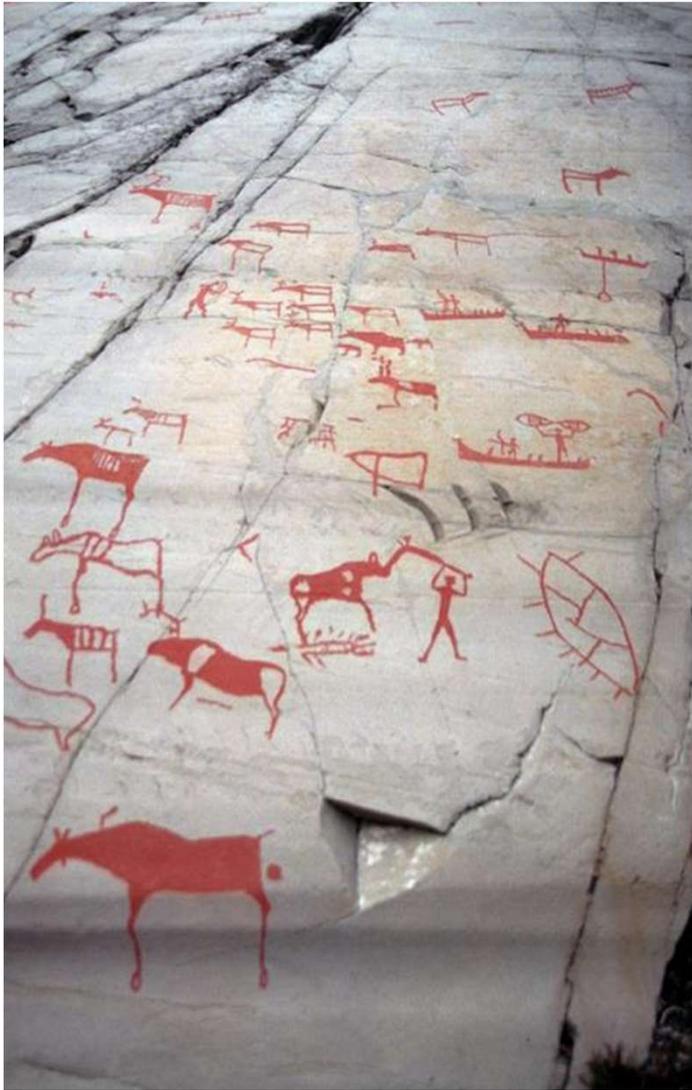


Nordic expert seminar, 22 October 2020

# Results of the workshop on Sámi intangible cultural heritage

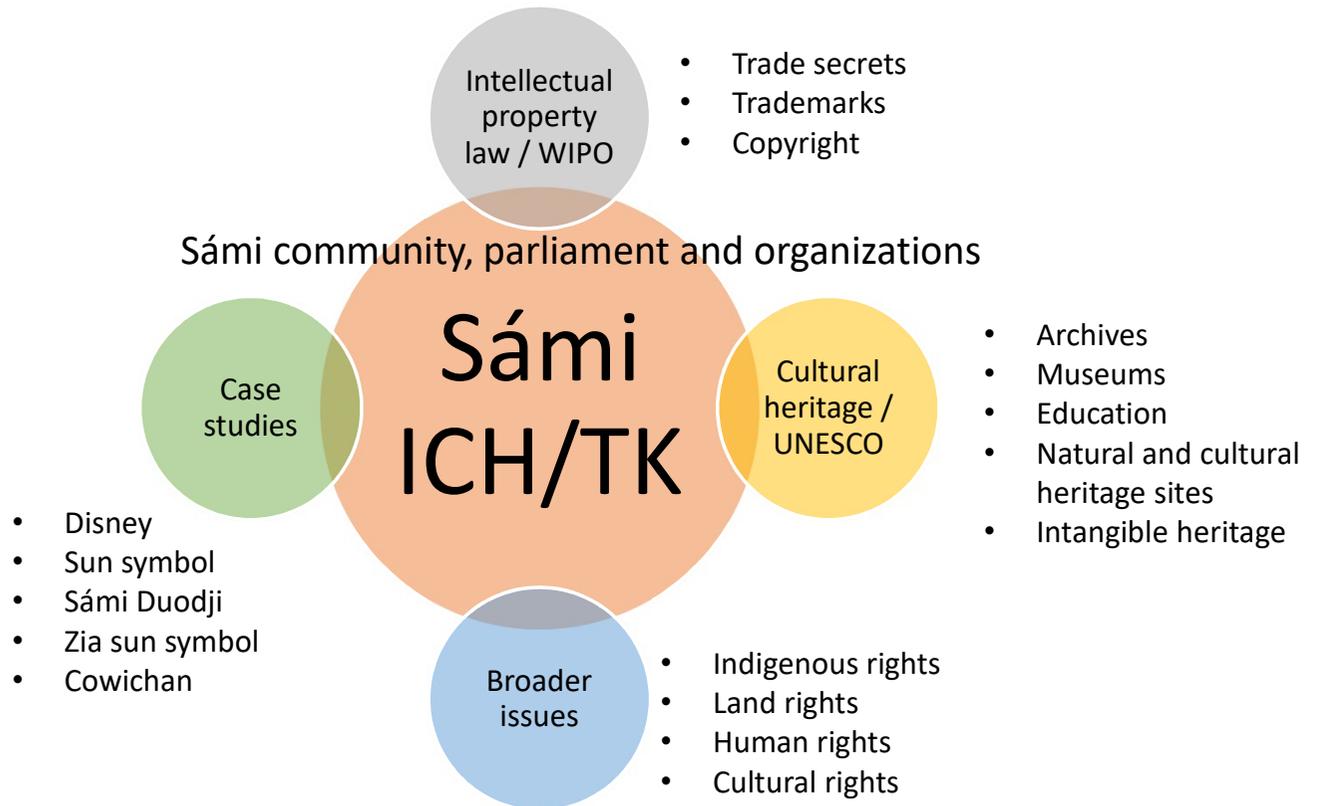
Harriet Deacon (and Rieks Smeets)  
UNESCO facilitators  
**Karasjok, 13-15 Nov 2019**

Photo: Anna Ciucka Sjrussen  
Sami weaving



[Karl Brodowsky](#) Alta-Carvings 2012

# Workshop themes





Skaller. Sami fur shoes with grass called sennegress. Samiske skaller med sennegress fra Sør-Varanger. Norway. Item: NFSA.0360AB Norsk Folkemuseum, Norway.

Foto: Reinsfelt, Anne-Lise / Norsk Folkemuseum

Dette bildet er lisensiert under en Creative Commons 3.0 lisens

## Main results (facilitators' perspective)

- Importance of acknowledging interconnections between indigenous histories, broader rights issues, tangible, natural and intangible heritage, museums, archives and education about culture.
- Case studies can inform pan-Sápmi strategic planning on the practice, transmission and safeguarding of Sámi intangible heritage and intellectual property rights protection of TK and TCEs. This can support heritage-sensitive promotion in the market of Sámi duodji and other forms of Sámi ICH.
- Consultations with community representatives across Sápmi, policymakers and intellectual property offices in Norway, Sweden and Finland could lead to more effective positive and/or defensive protection of Sámi-related cultural heritage (including symbols).
- Various possible avenues exist for greater Sámi engagement with UNESCO and WIPO, if community participation and consent processes indicate possible benefits for Sámi.



Daphne Zografos-Johnsson  
WIPO

WIPO Traditional Knowledge  
Workshop in Iqaluit, Canada

→ BREAK 5 min.

# PROGRAM 11.30 – 12.00

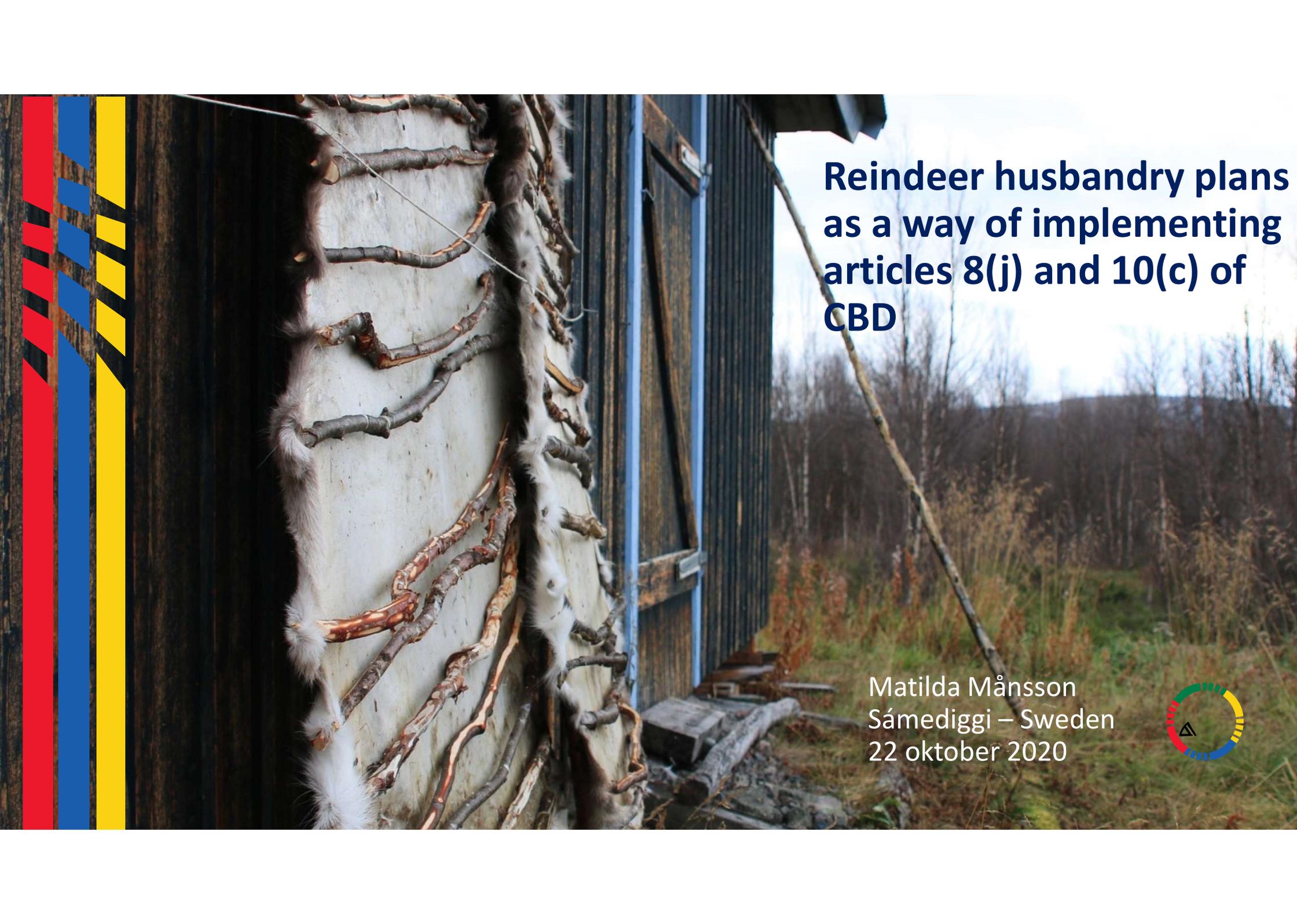
- ▶ **c) Riktlinjer om traditionell kunskap såsom Akwé:Kon och Rutzoljiirisaxik givna under Biodiversitetskonventionen CBD samt Nagoya-protokollet och deras inverkan på beslutsfattande**
- ▶ ***Klemetti Näkkäläjärvi***, International Centre for Reindeer Husbandry (ICR), Finland
- ▶ ***Matilda Månsson***, Sametinget i Sverige
- ▶ ***Charlotta von Troil***, Miljöministeriet, Finland
- ▶ ***Linda Lund***, Klima- og miljødepartementet, Norge



## Klemetti Näkkäläjärvi

International Centre for Reindeer  
Husbandry (ICR), Finland

video



## Reindeer husbandry plans as a way of implementing articles 8(j) and 10(c) of CBD

Matilda Månsson  
Sámediggi – Sweden  
22 oktober 2020





## Reindeer Husbandry Plan - Renbruksplan®

A **tool** for reindeer herding communities to **describe** and **communicate** their land use and needs based on **traditional knowledge** in order to secure their **rights** in spatial planning, EIA, permitting processes

### > **Classification of lands**

5 types: grazing area, core area, key area, low-use area, areas of action  
satellite images, **traditional knowledge**, field controls of habitats

### > **Field inventory**

describe and verify types of grazing lands and adjust boundaries

### > **GPS-positioning**

follow live migration and analyze annual cycle

### > **External factors**

other land use, climate, weather, cultural environment





## Outcomes

- > Plans applied in decision making – increasing participation → governance
- > Increased legitimacy of TK within courts and government agencies → equal status of science and traditional knowledge
- > Increased respect and recognition of land rights and land tenure
- > Revitalized Sami languages and intergenerational transmission of TK





# The Akwe: Kon guidelines as implemented by Metsähallitus, Parks&Wildlife Finland

Charlotta von Troil  
Senior Ministerial Adviser  
Ministry of the Environment  
[Charlotta.vontroil@ym.fi](mailto:Charlotta.vontroil@ym.fi)

- A framework for the full involvement of indigenous peoples in the assessment of cultural, environmental and social impact of proposed developments on sacred sites and on lands and waters they have traditionally occupied;
- Taking into account traditional knowledge, innovations and practices of indigenous and local communities as part of impact-assessment processes, with due regard to the ownership of and the need for the protection and safeguarding of traditional knowledge, innovations and practices;
- Metsähallitus applies a procedure based on the guidelines and agreed with the Sámi Parliament in management and land use planning processes since 2011 (updated 2019):
  - Pre-negotiations and planning with the Sámi Parliament, Skolt Sámi siida council
  - The Sámi representatives appoint the members of an independent Akwe: Kon working group; holders of TK
  - Participation in all stages of the planning process: Preparation, Impact analysis and assessment+mitigation measures, Reporting and decision-making, Monitoring and auditing
  - The working group carries out baseline studies and impact assessment of proposals on Sámi culture and TK
  - Broad interaction with communities involved: Provision of information, consultation at all stages
  - The Sámi retain control over TK used in the process; not all information is published



KLIMA- OG MILJØDEPARTEMENTET



# Beskyttelse av tradisjonell kunnskap knyttet til genetisk materiale Linda Lund

## Forskrift om beskyttelse av tradisjonell kunnskap knyttet til genetisk materiale

- Nasjonal gjennomføring av Nagoya-protokollen
- Urfolks og lokalsamfunns interesser ivaretas og respekteres
- Informert forhåndssamtykke
- Vilkår og fordelssdeling
- Utviklet, brukt, bevart og overført i fellesskap mellom generasjoner
- Kunnskapen må gjelde gener eller arvemateriale
- Kunnskap som ikke er offentlig kjent





## RUTZOLJIRISAXIK-guidelines: innehåll kort

- **I. Mål:** Att möjliggöra återställande av traditionell kunskap förknippad med traditionell livsstil, utan att det påverkar dess nuvarande användning och tillgänglighet, om inte annat gemensamt avtalats
- **II. Syfte:** Att återställa ursprungsbefolkningarnas kunskap, färdigheter, uppfinningar och praxis från vilka de har sitt ursprung eller varifrån det förvärvades, för att befästa, vitalisera och skydda traditionell kunskap om biologisk mångfald
- **III. Räckvidd:** Ursprungsbefolkningarnas och lokala gemenskapers "Kunskap, uppfinningar och praxis" som är viktig för skyddande av biologisk mångfald
- **IV. Principer för återställande:** Avsikten är att främja etiskt tänkande, respekt för värdet av traditionell kunskap och att bygga ömsesidigt förtroende; Målet är att stärka ursprungsbefolkningen med stöd av sina egna "immateriella resurser" (intangible assets)
- **V. God praxis**

- 
- ▶ **Frågor och korta kommentarer**
    - ▶ Questions and short comments

- ▶ \*\*\*\*\* LUNCH 60 min \*\*\*\*\*

- ▶ FORTSÄTTER/ continues at 13.30 EET

# Afternoon session at 13.30

\*) interpretation  
from North Sámi on IDS

*Moderator: Anna Vuopala, Ministry of Education and Culture*

1.30 pm **3. Concrete cases concerning traditional knowledge and intellectual property rights (some North Sámi interventions)**

2 pm **4. Moderated panel discussion on current topics ahead of the event during Presidency of Nordic Council of Ministers 2021 (some North Sámi interventions)**

a) The next step on TK & IP at the Nordic level

b) Impact of TK/TCE in decision-making on issues regarding the Sami

3.45 pm **5. Summary of discussions - and conclusions**

Further studies and preparations in view of the program for the Finnish Presidency of the Nordic Council of Ministers in 2021

**Tuomas Aslak Juuso & Jukka Liedes**



# 3. Konkreta fall gällande traditionell kunskap och immaterialrätt

3. CONCRETE CASES CONCERNING TRADITIONAL KNOWLEDGE  
AND INTELLECTUAL PROPERTY RIGHTS

# PROGRAM 13.30 – 14.00

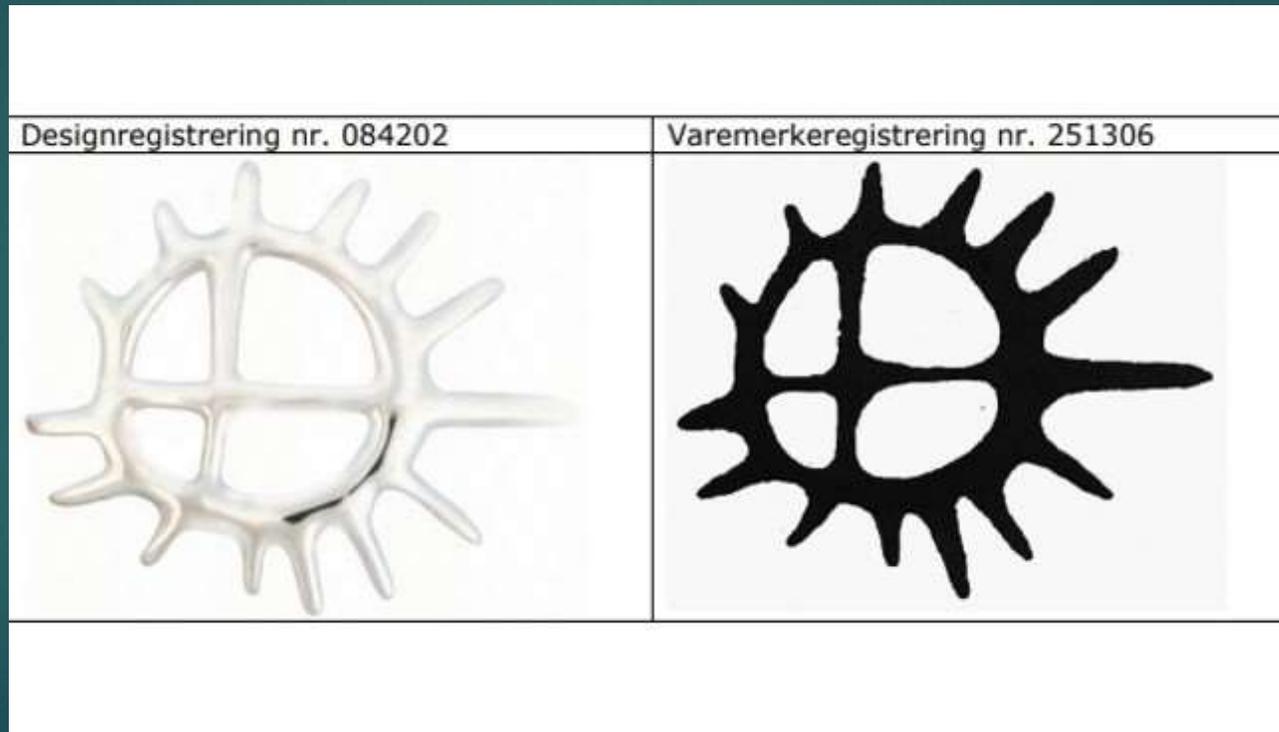
## ▶ 3. Konkreta fall gällande traditionell kunskap och immaterialrätt

### ▶ Concrete cases concerning traditional knowledge and intellectual property rights

- ▶ *Solmärket och andra fall inom varumärkesrätt, **Martin Berger**, PRV*
- ▶ *Disney-förhandlingarna, **Rune Fjellheim***
- ▶ *Traditionell kunskap inom forskning och förhandlingar, **Eero Niemelä**, CoASal Kolarctic EU salmon- project, University of Turku*
- ▶ *Urfolkens traditionella kulturella uttryck och modebranschen, **Brigitte Vezina**, Creative Commons*

Martin Berger - PRV

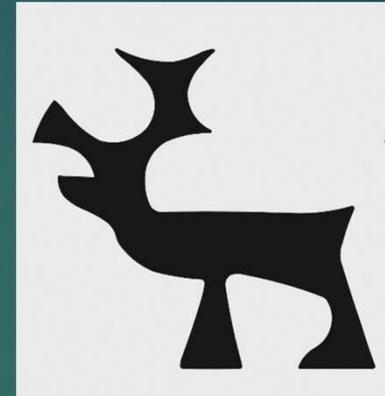
The sun symbol case – norway and other IP cases



# REGistrations in sweden



*JOJK*



*Bieggolmai Holding AB*



*Jokkmokk Sami  
Cheese*

Rune  
Fjellheim

Disney  
JIKNJON II







# Agreement

This Agreement, hereinafter referred to as the "Agreement," is made and entered on the 30th day of September, 2019, by and between Walt Disney Animation Studios ("WDAS") and the Sámi people, as represented by the Sámi Parliament of Finland, Sámi Parliament of Norway, Sámi Parliament of Sweden, and the Sámi Council (collectively, "the Sámi") in consultation with the future English named outside parties currently entitled "Frage 1" ("Frage 2").

**PREAMBLE**

WHEREAS, it is the position of the Sámi that their collective and individual cultures, including ancestral customs, music, language, stories, history, and other traditional cultural expressions are property that belong to the Sámi;

WHEREAS, it is the position of the Sámi that to adequately respect the rights that the Sámi have to and in their culture, it is necessary to create arrangements, allow for fine, precise, and informed consent, and ensure that adequate benefit sharing is engaged;

WHEREAS, the filmmakers of Frage 2 wish to share respect to the Sámi people and their customs, wishes expressing a view as to the above position, and desire to collaborate with the Sámi in an effort to ensure that the content of Frage 2 is culturally sensitive, appropriate and respectful of the Sámi and their culture;

NOW THEREFORE, in recognition of the position and concerns, representations, warranties, agreements and obligations set forth herein, and for other good and valuable considerations the receipt of which is hereby acknowledged, WDAS and the Sámi agree as follows:

## 1. Benefit Sharing

A. WDAS and Disney Character Sites International shall cooperate with the Sámi in connection with the creation of a dubbed version of Frage 2 in our Sámi language.

B. WDAS shall provide a screen credit in Frage 2 naming the Sámi for their cooperation and collaboration on the film.

C. The Sámi shall make available to the filmmakers of Frage 2 an advisory group of experts established by the Sámi people to assist the filmmakers of Frage 2 in ensuring that the content of the film that is inspired by the Sámi is culturally sensitive, appropriate and respectful of the Sámi and their culture.

D. Representative members of the Sámi shall be invited to attend the U.S. hand over premiere of the film Frage 2.

E. WDAS and the Sámi shall pursue co-learning opportunities between WDAS and the Sámi people, and shall arrange for contributions to the Sámi society.

IN WITNESS WHEREOF, the parties have consented and delivered this Agreement as of the date and year first written above.

For and on behalf of WALT DISNEY ANIMATION STUDIOS by:  
  
 Peter Walker  
 VP, Legal Affairs

# *Traditional knowledge in research and negotiations;*

*Dr. Eero Niemelä*

*Local salmon fishers in the River Teno/Tana watershed have long-term, experienced and inherited knowledge*

1. Traditional knowledge from the fishery and ecology of salmon and other fish species covers huge geographical area

- salmon and sea trout are migrating over 1 100 km within Teno system tributaries included
- other fish species (brown trout, whitefish, grayling, pike, burbot etc.) have even larger distribution areas
- local fishers have been fishing earlier within their nearby areas using netfishing methods - today in large areas with rods
- due to the large river system fishers have knowledge especially from their "own" fishing areas

→ fishers in Teno mainstream like in estuary area, lower Teno, middle Teno, upper Teno, Karasjohka, Anarjohka have knowledge which varies between the areas. Fishers have special knowledge also from numerous tributary rivers where knowledge varies between themselves and differs also from the basic data from Teno mainstream

→ traditional knowledge is diverse and depends from the areas where fishing is taking place. There is of course some general and common traditional knowledge within the large river system. **Therefore when having new fishing rules it is necessary, important and very natural that fishers can influence to the regulations which are governing their fishing activity.** Due to the continuous variations in the stocks of salmon and other fish species it is important to co-operate closely with local fishers because they have the first observations what is happening in the fish stocks. Fishing restrictions for ex. other fish species than salmon should be more flexible and should be followed the advice from the experienced local fishers. Research until today has been weighted too much for salmon and sea trout monitoring.



2. Traditional knowledge from the historical fishery and the development of fishery until today especially from the point of economy, social life
3. Traditional knowledge from the catches for salmon and other fish species; reasons to changes
4. Information from salmon, specific names, size-age groups, migration periods, general ecology
5. Information from environmental factors (ice-break up, freezing of the rivers, water flow, water and air temperature, air pressure, increased rainfall, water pollution )and their harmful effects to the fishery, migrations of salmon and salmon ecology
- 6 How local knowledge has been taken into consideration in research activities in 1979-2020
7. How local knowledge from the fishery of salmon and other fish species taken into consideration in 1979-2017 in fishing agreements and fishing rules in Teno/ Tana watershed

# Indigenous peoples' traditional cultural expressions and the fashion industry

Brigitte Vézina

VIRTUELLT NORDISKT EXPERTSEMINARIUM OM IMMATERIALRÄTT OCH SKYDD  
AV SAMISK TRADITIONELL KUNSKAP

October 22, 2020



'Lappros' design by  
Gudrun Sjödén. Source:  
Gudrun Sjödén.  
Photograph: Mads Widén.



From the Gudrun Sjödén  
Christmas Collection 2013.  
Source: Gudrun Sjödén.  
Photograph: Mads Widén

"For the Gudrunkolten costume, Sjödén took inspiration from the patterned lower part (the holbi) of the Sámi traditional costume, the gákti. The ribbons on this part of the costume traditionally articulate a specific relationship to kin and connection to a specific locality. Customs dictate how the ribbons are used but people also take pride in the flexibility offered by the gákti. The holbi however, articulate specific landscape attachments as well as kinship relations. In Sjödén's collection, this tradition is not respected." (edited for brevity)

Britt Kramvig & Anne Britt Flemmen, "[Turbulent indigenous objects: Controversies around cultural appropriation and recognition of difference](#)" (2019) 24:1 J Material Culture 64 at 70–71.

# Four principles for a non-appropriating behavior

Four steps to avoid engaging in harmful practices:

1. **Use with respect** – research the culture and make sure you understand the meaning embedded in a cultural expression and do not distort that meaning
2. **Give credit where credit is due** – acknowledge the source
3. **Use as little as possible** and add a lot from your own imagination
4. **Ask for permission** from the source community, engage in a genuine dialogue, enter into collaborations and share in mutually beneficial ways.



# 4. Modererad paneldiskussion om aktuella ämnen inför evenemanget under Nordiska Ministerrådet 2021

4. MODERATED PANEL DISCUSSION ON CURRENT TOPICS AHEAD OF THE EVENT  
DURING PRESIDENCY OF NORDIC COUNCIL OF MINISTERS 2021

# PROGRAM 14.00 – 15.45

- ▶ **4. Modererad paneldiskussion om aktuella ämnen inför evenemanget under Nordiska Ministerrådet 2021**
- ▶ a) *Nästa steg i TK & IP på nordiskt plan inkl. fortsatta utredningar*
- ▶ b) *Hur traditionell kunskap tas/kunde tas i beaktande i beslutsfattande*

# PANELLISTS

– introductory comments

Jostein Sandvik



Martin Fredriksson



Petra Magga



Rainer Oesch



# PANEL

- ▶ **a) Nästa steg i TK & IP på nordiskt plan inkl. fortsatta utredningar**
- ▶ **b) Hur traditionell kunskap tas/kunde tas i beaktande i beslutsfattande**
- ▶ **a) The next step on TK & IP at the Nordic level**
- ▶ **b) Impact of TK/TCE in decision-making on issues regarding the Sami**
  
- ▶ *Jostein Sandvik, Patentstyret, Norge, Norwegian Industrial Property Office*
- ▶ *Rainer Oesch, Helsingfors universitet, Finland, University of Helsinki*
- ▶ *Martin Fredriksson, Linköping universitet, Sverige, University of Linköping*
- ▶ *Petra Magga, Sámi Duodji rf, Finland, Sámi Duodji Association of Finland*
- ▶ *Tuomas Mattila, Helsingfors Universitet, Finland University of Helsinki*
- ▶ *Silja Somby, Sametinget i Norge, Sámi Parliament in Norway*
- ▶ *Martin Berger, Patent- och registreringsverket, Sverige, Swedish Patent and Registration Office*
- ▶ *Jukka Liedes, Upphovsrättsliga föreningen i Finland, Copyright Association in Finland*
- ▶ *Matilda Månsson, Sametinget i Sverige, Sámi Parliament in Sweden*
- ▶ *Tuomas Aslak Juuso, Sametinget i Finland, Sámi Parliament in Finland*

# PANELLISTERNA

Silja Somby



Martin Berger



Matilda Månsson



Jukka Liedes



Tuomas Mattila



Tuomas Aslak Juuso



a) Nästa steg i TK  
& IP på nordiskt  
plan inkl.  
fortsatta  
utredningar

b) Hur traditionell  
kunskap  
tas/kunde tas i  
beaktande i  
beslutsfattande



Riktlinjer för  
ansvarsfull och  
etiskt hållbar  
samisk  
turism godkänd av  
Sametinget i  
Finland den  
24.9.2018

© Sunna Kittu, 2018

a) Nästa steg i TK & IP på nordiskt plan inkl. fortsatta utredningar

b) Hur traditionell kunskap tas/kunde tas i beaktande i beslutsfattande

a) The next step on TK & IP at the Nordic level

b) Impact of TK/TCE in decision-making on issues regarding the Sami

# Frågor och svar

## QUESTIONS AND ANSWERS



# 5. Sammanfattning av diskussioner - och slutsatser

5. SUMMARY OF DISCUSSIONS - AND CONCLUSIONS

# PROGRAM 15.45 – 16.00

- ▶ **5. Sammanfattning av diskussioner - och slutsatser**
- ▶ Utredningar mm., ytterligare förberedelser gällande programmet för det finska NMR-ordförandeskapet 2021
  - ▶ *Tuomas Aslak Juuso & Jukka Liedes*